



FNB KWAZULU-NATAL TOP BUSINESS PORTFOLIO AWARDS 2011



Municipal Award for Investment Attraction: finalists and winner

THE finalists in the hotly-contested District Municipal category – which recognises district municipalities for their investment attraction efforts – are uThungulu District Municipality, Ugu District Municipality, and iLembe District Municipality.

uThungulu District Municipality
uThungulu District Municipality pursues partnerships with the private and public sectors, as well as international investors, to provide equitable and sustainable services that will lead to sustainable economic development for the communities involved.

Ugu District Municipality
Ugu District Municipality has established the Ugu South Coast Tourism Entity, which is entrusted with delivering innovative and cost-effective strategies that will ensure a growing, quality tourism economy.

WINNER: iLembe District Municipality

Situated on the east coast of KwaZulu-Natal, iLembe District consists of four local municipalities: KwaDukuza, Mandeni, Maphumulo and Ndwedwe.

While it is the smallest KZN district municipality in terms of land area, it is strategically located along the principle provincial development corridor between

Africa's busiest ports, Durban and Richards Bay – and as such, caters not only to local but also national and international markets.

iLembe District Municipality, working through its economic development agency Enterprise iLembe, has numerous exciting projects underway in agriculture, agri-processing, industrial, tourism and residential development.

The Enterprise iLembe vision is to make iLembe District the "investment destination of choice", with its core mandate being to drive economic development through trade and investment promotions.

The agency's role extends beyond simply identifying investment and growth opportunities – it proactively seeks out these opportunities, creating working partnerships to develop them to their fullest potential for the long-term benefit of as many as possible.

With the broad aim of bringing the first and second economies closer together, Enterprise iLembe acts as a highly effective leverage point between government and the private business sector in the area. Importantly however, it also creates its own development initiatives, with numerous strategic and high-profile catalytic projects.



iLembe District Municipality won the FNB KZN Top Business Portfolio Award Municipal Award for Investment Attraction. Pictured on stage (from left) are Mike Newton, iLembe District Municipal Manager; Carol Coetzee, Head of Department: KZN Department of Economic Development and Tourism (DEDT); Grant Adlam and Lalita Dhasiar-Ventura, co-publishers of the KwaZulu-Natal Top Business Portfolio; and Kanyhi Gasa, Enterprise iLembe CEO.



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