



**KWAZULU-NATAL TOP
BUSINESS PORTFOLIO
AWARDS 2010**

**KwaZulu-Natal
TOP BUSINESS
PORTFOLIO**

KwaZulu-Natal Top Business Portfolio 2010 – 12th Edition launched

THE KwaZulu-Natal Top Business Portfolio has established itself as a leading business and investment document in KwaZulu-Natal. The 2010 launch marks the 12th edition of the annual publication, which is used to raise the profile of the province as a first-class business destination.

Established in 1999, the publication has grown from strength to strength and enjoys the support of the provincial government, municipalities as well as top businesses and organisations around the province.

Publisher Lalita Ventura says, "We are passionate about promoting the region – and through the Portfolio, a positive contribution is made to the socio-economic development of the people of the province."

The KZN Top Business Portfolio is not only a business networking tool and a marketing resource, but also includes a profile of the province, an insight into successful governance and the economy, as well as a guide to doing business in the region. The media used are a printed format, a multimedia interactive DVD and a website – www.kzntopbusiness.co.za

In addition to the basic information, the website provides current news and highlights success stories around the province, which are updated regularly.



Publishers Grant Adlam and Lalita Ventura toast the successful 12th edition launch of the KwaZulu-Natal Top Business Portfolio with KZN MEC for Economic Development and Tourism, Michael Mabuyakhulu.

Top website
Using the company's knowledge of the internet and search optimisation technology, it has been

reliably established that the KwaZulu-Natal Top Business Portfolio, in the business and investment category, is the:

Number one website in KwaZulu-Natal
Number one in web ranking in South Africa

Number one in search results
Number one in the average time per user spent on a site

"This achievement boils down to the company's ability to analyse the needs of internet users," says publisher, Grant Adlam. "We work hard at ensuring that the site is active, which attracts South African as well as overseas investors and entrepreneurs looking for information in order to do business in the region."

Vula-BBBEE

Soon to be launched, Vula-BBBEE, is a spinoff of the portfolio. The database driven initiative will focus on accelerating Broad-Based Black Economic Empowerment (B-BBEE) in KwaZulu-Natal.

The aim of the database is to allow companies access to information that will improve their B-BBEE scorecards while doing business along the supply chain. In addition, there is a pressing need for the benefits and opportunities offered by B-BBEE policy to be made available to emerging small and micro enterprises and businesses belonging to previously disadvantaged persons in KwaZulu-Natal.

Vula-BBBEE will maintain a website (www.vulabbbee.co.za) and provide an annual Year Book of B-BBEE successes, including a directory of small, medium, and large companies featuring their B-BBEE status, services and linkages.

Government finalists and winner Promoting socio-economic growth

THE finalists in the Government sector for a project promoting socio-economic growth in KwaZulu-Natal are the Department of Sport and Recreation, KwaZulu-Natal Treasury and the Department of Education.

KZN Education

The Department of Education is unified in setting and achieving milestone after milestone to provide equitable access to quality education for all the people of KwaZulu-Natal. This is apparent in its commitment to projects such as Masifundisana and early childhood education, as well as in its renewed efforts to ensure that teachers are in class on time and teaching, while pupils are there learning.

KZN Sport and Recreation

The Department of Sport and Recreation is driving the province of KwaZulu-Natal into a position where it leads South Africa in sporting excellence and achievement. The vision of the department has been enhanced by additional mandates such as the hosting of the SA Games in KZN; the 2010 Fifa World Cup; the annual Dundee Traditional Horse-riding Festival; and the Dusi Canoe Marathon.

WINNER: KZN Treasury

The KwaZulu-Natal Provincial Treasury continues to cultivate the "habit of excellence" and build upon the progress it has made in making its vision to "Be the centre of excellence in financial and fiscal management in the country" a reality.

The department provides continued support and assistance to departments, public entities and municipalities to ensure further improvement of the province's cash position, as well as effective and transparent financial management.



KZN Treasury took home the Government sector award for a project promoting socio-economic growth in the province. The award was presented to KZN MEC for Finance, Ina Cronje and HOD, Simiso Magagula (second and third from left, respectively) by Grant Adlam, Lalita Ventura, Elizabeth Maepa (CEO FNB Public Sector Banking) and Michael Mabuyakhulu (KZN MEC for Economic Development and Tourism).