



# Mediterranean Shipping Company South Africa



## A Pictorial Newsletter

AUGUST 1992

### MESSAGE FROM THE CHAIRMAN



One and a half years have elapsed since the take over by MSC of Medite Shipping and during this period we have all worked very hard to improve our organisation. Most probably I have upset a lot of you but at the same time I have to admit that we have certainly achieved great results, for which I thank you all very much. Due to your efforts MSC South Africa is today one of the best service companies in the country. Within our own ranks we have stream-lined our departments and without having to retrench any of our staff during these economically difficult times we have succeeded in rejuvenating those Companies within our group which were in the past experiencing problems. I am very proud of all of you!

With sanctions being lifted South Africa has become the golden route for many shipping lines who are suddenly jumping on the band-wagon and looking for easy profits. The competition is going to be tough and our fight to maintain our share of the market place has reached an intensity, the likes of which we have never felt before.

Once again, we will accept the challenge that lies ahead, and I am sure that with your continued support, coupled with the loyalty of our clients, we will continue to be very simply, the very best!

Salvatore Sarno

## MSC TO THE RESCUE! BARCELONA 1992!

Over the past few years Mediterranean Shipping Company have been assisting South African yachtsmen in transporting their yachts to and from different destinations, at no cost to them, to enable them to compete in National regattas such as Rothman's week, Opel week, Crystic Week and the well known Beachcomber regatta between Mauritius and South Africa. MSC's Chairman, Salvatore Sarno, is no stranger to sailing himself, and is the owner of yacht MSC Donna Mia which has been skippered and crewed to many a victory by Springbok yachtsmen in National regattas.

When it was announced that South Africa would be eligible to enter the Barcelona Olympics there was very little time for our top contenders to prepare themselves for the gruelling International competition that lay ahead and this is where MSC and Captain Sarno, who had assisted so much in the past, were the first to be approached for immediate help! The Fireball class yacht of Martin Lambrecht and Alec Lanham-Love was shipped from Australia to Durban for the Olympic trials which they won, and then shipped to the U.S.A. where the same team sailed away with the trophy at the World championships, and were the first SA yachtman to win a world class regatta following the lifting of sanctions. Martin and Alec held such an imposing lead that they did not even have to take part in the final leg of the race!

Bruce Savage and his crew in the Soling class are also competing in Europe. Their yacht, as well as a tow van which is used to transport them around Europe, and in which they also live, was sponsored and shipped across by MSC, to participate in the various regattas leading up to the Olympics, and Bruce is considered a definite Olympic "threat" by many of the World's top yachtsmen. Another serious contender is Springbok Ian Ainslie in the one man Laser class.

It is Captain Sarno's opinion that South African yachtsmen are amongst the best in the world and with International competition now available to them perhaps one day .....the Americas cup will be in South Africa.

Captain Sarno says "whilst yachting is not our business it has been a pleasure to assist the South Africans in their efforts to represent their country at the Barcelona Olympics, and hopefully our present involvement, as well as the assistance given over the past years, will result in some Olympic medals being awarded to the South African teams".

We wish them all "wind filled sails" and the best of luck in July 1992!

### RECENT APPOINTMENTS

#### DR PAOLO ROVATTI

Dr Rovatti has 36 years shipping experience behind him and started his career with Lloyd Triestino, Trieste in 1956, in a commercial capacity. Over the years that followed he travelled extensively in Europe and Australia being involved in the implementation of containerisation in the Far East, Australia/New Zealand trades. He then spent 6 months permanently in Australia in 1972 prior to returning to Trieste where he became involved in Marketing Management. Three years later he was appointed Line Manager for Europe/Australia and New Zealand and in 1981 was transferred to Cape Town as Owner's representative for Southern Africa. In May 1991 Dr Rovatti joined MSC as Regional Director for Natal.

#### CAPTAIN DONATO DEL BIANCO



Captain Del Bianco has been appointed the new MSC Owner's representative based in Johannesburg. He began his sea-going career at the tender age of 17 years as a part-time boy-rating. He completed Nautical School in Rome in 1972 and then

joined the Military Navy Academy in Livorno for a further 3 years. In 1978 he eventually joined MSC as 3rd officer and in the next seven years obtained his Master's Certificate at which time he was appointed Owner's representative in Dar-es-Salaam. After 6 years in East Africa he no doubt is pleased to have migrated South and we wish him every success in his new venture.



### "MSC MARIA LAURA"

NAMED AFTER DIRECTOR'S DAUGHTER

The "MSC Maria Laura" which is a 1500 TEU capacity vessel was purchased by MSC in December 1991 and was named after the daughter of Captain Mario Morvillo who is the Operations Director of MSC in Durban. The proud young lady who is 15 years old is pictured here and is currently a standard 7 pupil at Durban Girls High.

### MSC CALLING AT WILMINGTON ON A WEEKLY BASIS

At the beginning of April 1992 MSC vessels started calling directly at the port of Wilmington, North Carolina, on a weekly basis, thus giving regular access to the states of North and South Carolina, as well as Georgia. Many multi national companies are setting up their bases in North Carolina due to what are considered to be very favourable labour conditions in that area. Wilmington has been scheduled as an additional port of call to the other four MSC USA ports of Boston, New York, Baltimore and Norfolk and transit time from Durban is 39 days with transshipment taking place through the Port of Felixstowe.

### PLEASED TO MEET YOU



### EXPORT CLIENT SERVICES JOHANNESBURG

Left to right Kerry-Anne Fayers, Philipa Williams, Usha Amersi, Cindy Mendes, Craig Tilbrook

### Recent Promotion

#### JOHN HILDYARD

Already well known to many of our Joburg clients, John has been appointed Regional Director in our Johannesburg Branch.



**IMPORT SALES TEAM  
JOHANNESBURG**



Left to right Debbie Robson, Andrew Modinos, Nikki Windram and Jenny Bingham

**THE REPUBLIC OF CAPE TOWN!**

Members of Staff from the Cape Town branch enjoying a braai after work.



Left to right Mike Middleton, Toni van Oortmerssen, Mike Economou, Linda Richardson and Rob Mc Ewan.

**IMPORT SALES TEAM  
DURBAN**



Left to Right Brad Gower, Mandy Anderson, Vinod Motilal, Nikki Serafidis, front Lesely Skinner

**QUARTERDECK DARTS  
TOURNAMENT**



Sagren Thavarayan (Containers) and Niren Jayaram (T/Ships) were the winners of the doubles darts tournament held recently in Durban Branch. Pat Naidoo (Traffic) was awarded the prize for the highest score of 156 points. Well done lads!!



MSC'S CORPORATE HEADQUARTERS - VICTORIA EMBANKMENT - DURBAN

**ONE OF OUR  
CAPTAINS**



Captain Guglielmo Siviero, captured in a moment of relaxation whilst ashore in Durban. He is part of a sea-faring family and has two brothers, Antonio and Giuseppe who are also Masters on board MSC's vessels.



Left to right Corrie Smuts (Spoornet), Margot O' Molony (Elliotts), Glenn Delve (MSC), Dirk Theron (Spoornet), Dave van der Westhuizen (Elliotts)

**SUB-AGENTS - LESOTHO**

Mediterranean Shipping Company are pleased to announce the appointment of Freight Intertrans (Pty) Ltd of Maseru, Lesotho, as their newest sub-agents.

Maseru station (MASCON) is now considered to be an Inland Container "Port" and will result in Importers and Exporters who utilise MSC's services being able to rail containers directly to and from Maseru.

The official opening took place at the Lesotho Sun in Maseru on Friday 12th June and pictured above are some of the delegates and "port" officials who attended the function. If any further information is required kindly contact Mr Glenn Delve of MSC Durban on (031) 3607511 or Mr David van der Westhuizen of Freight Intertrans, Maseru, on (09266) 324124.



**MSC JADE**

Much adverse and unwarranted publicity surrounded MSC's purchasing of the 24000 ton MSC Jade in January 1992 which was previously owned by Safmarine, and was well known in South African waters as the "Langeberg". The 1300 TEU capacity vessel now proudly displays the familiar yellow and black MSC funnel and since her "maiden" voyage as the MSC Jade has transported 4200 import containers and 4800 export containers between Europe, South Africa and Australia. All MSC's clients can rest assured that the MSC Jade will be a regular visitor to South African waters for quite some time in the future.

**SOCIAL SCENE**

**EVENING ON BOARD THE "ESTRELA DO MAR"**



Pictured above are some of the guests on board the "Estrela do Mar" when the Quarterdeck Social Club was invited by the Owner for a curry and rice evening. This successful function was attended by 200 members of staff and their guests.



**DRAKENSBURG WEEKEND**

Pictured above are the staff from Durban and Johannesburg branches with their families and friends who recently met up at the Drakensburg Gardens resort for a week-end. Plans are under way for a similar excursion to be held in Swaziland during next summer.