



# Mediterranean Shipping Company

## South Africa

### The Pictorial Newsletter

EDITION NO. 5

JULY 1994



#### Message from the Chairman



Here we are. April's fears are very far away. The Transitional Government has given proof of their ability and I am sure that the entire world will be interested in investing and trading with our wonderful country, in which MSC has always believed. Once again we announce new services on these pages. Every time we think it is the last, but after a few months we start to think of something new – and we do it!

What next?

You, the employees, continue to be proud of your company! She is one of the best in the world. And you, dear clients, please continue to support us, being assured that we will continue to give you the best service and the best assistance.

**SALVATORE SARNO**

*Be enthusiastic!*

*Nothing of consequence was ever achieved without enthusiasm.*

#### MSC's NEW SERVICE! USA DIRECT! EXCITING DEVELOPMENT!!!

In June MSC Geneva announced their new direct weekly service between the USA, South Africa and Australia.

The service is based on a slot exchange agreement operated by MSC and London based Safbank, between South Africa and the USA with the vessels connecting via Durban onto MSC's already existing weekly service to Australia. Both lines will maintain their own separate approach to Marketing and MSC will retain their status of being an Independent Line!

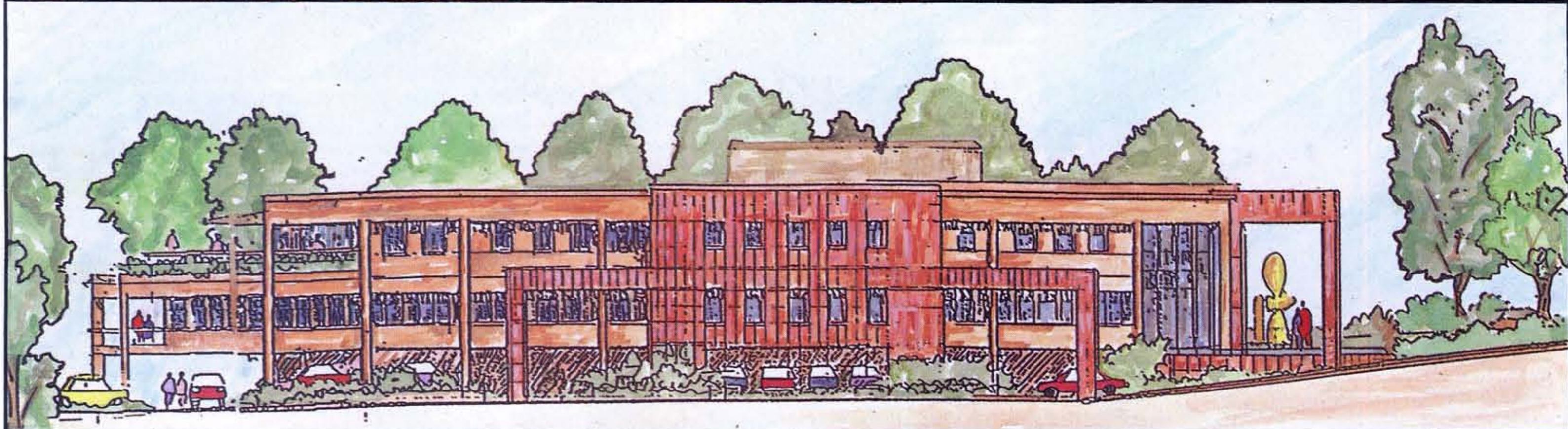
Ports of call in South Africa will be Durban and Cape Town, the latter being served with a north and south bound call. Containers to and from Port Elizabeth and East London will be accepted with transshipment at either Cape Town or Durban.

Direct ports of call in the USA will be Charleston, New Port News, Baltimore and New York.. Houston and New Orleans will be served by rail via Charleston and Canadian ports will be via New York.

Captain Sarno, the Chairman of MSC South Africa, is delighted at the response shown by South African Importers and Exporters and is confident that the new service, which is in line with MSC's ongoing programme of expansion, will benefit all interested parties.



*Pictured above is the "MSC ELIANA" Which is one of the vessels being used on the new service*



#### MSC's NEW BUILDING – JOHANNESBURG

Above is an artist's impression of MSC's latest building which will be situated in Sandton, Johannesburg. This beautiful two-storey edifice will be used exclusively by MSC and the façade will naturally be in South African granite, and will be a fitting accompaniment to MSC's much admired corporate head quarters on Durban's Esplanade. The new building will be ready in July 1995.



# DURBAN

## SCENE AT THE QUARTERDECK

The Quarterdeck Social Club was officially opened by Captain Sarno on the 14th February (St Valentine's Day) and is open to all members and friends after work every Friday. The chef on board the Achille Lauro, which was in port at the time, baked an enormous chocolate cake to celebrate the opening and this was eagerly devoured by those present. Pictured below are members of staff at the opening and on subsequent evenings.



*A smile doesn't cost anything and pays big dividends. Not only does it make you feel good, it makes everyone else feel better too.*

### "100 CLUB" WINNERS

Pictured (below) are the lucky winners of the "100 Club" draw which took place at the end of May. From left to right: Lynette Vandayer (2nd prize) Accounts, Keith Plummer (3rd prize) Technical Dept. and Wendy Sherrard (1st prize) Credit Control.



### MSC ASSISTS WITH BEAUTY PAGEANT

MSC's entry in the Miss Durban 1994 Beauty Pageant was Carol Beukes who is pictured (below) with Captain Sarno on the patio of MSC House. She is also shown (6th from left) when all the finalists were at the Victoria Falls in Zimbabwe as part of a South African trade mission which then went on to Cyprus.

*Be the first to say, "Hello! Good to see you."*



### PLEASED TO MEET YOU



### MEDTRAVEL - DURBAN

The New Medtravel team are from left to right (standing) Nicole van Wyk, Ann Flockhart, Michelle Troughton, Ricky Fourie, Sandra Sarno (sitting) Sianne Bodley, Fabio Sembiante, Michelle Bursik and Bernard Maphumulo.



*Be genuinely interested in others. Get them to talk about themselves.*

### MEDMARINE

Medmarine in Durban is managed by Corrie van Dyk (seated above) who is assisted by Jens Tiaden. They are responsible for all the non-liner vessels which are operated on behalf of MSC.



### JACKIE TRAYNOR

Jackie is Captain Sarno's new secretary and no doubt many of our readers will be speaking to her from time to time!



### PLAYMATE OF THE MONTH

Ruth Zulu of MSC Durban has decided that she also has what it takes to be a Beauty Queen. The bikini shots will be in the next edition!!!

## JOHANNESBURG



Bella Dias – Export Client Services – new staff



Dagmar De Beer – Import Client Services and Bulk Division – new staff



### 5 YEAR'S SERVICE

Back row left to right: Ben Mofokeng, Nikkie le Grange, Solly Bixa  
Front row left to right: Marlene Johst, Ash Balraj

Call a person by his or her name and use it often in conversation.



Cobus Liefbroer – promoted to Export Sales



Angie Chapman – Export Client Services – new staff

## PLEASED TO MEET YOU

The "A Team" pictured in their office at City Deep. Left to right: Shane Potgieter, Shirley Schultz, Craig Tilbrook, Sean Heyman and Johan van Eldan.



## CAPE TOWN



Pictured standing proudly in front of the vessel which has been named after her is Carla, the daughter of Mike Economou the Director of MSC Cape Town.

## UNUSUAL CARGO OSTRICHES TO EUROPE

In March MSC loaded 55 Ostriches onto the vessel "MSC Regina D" which were destined for Zoos in Europe.



## PORT ELIZABETH

MSC's Port Elizabeth staff attended a cocktail party on board the "Nantai Queen" to celebrate the deployment of Nantais two new vessels, the "Nantai Queen" and the "Nantai Venus".



Arthur waters with the captain of the "Nantai Queen"

## TINA'S TANGO

Pictured above is Tina Campanile (MSC Johannesburg) and her partner on their way to winning the Tango at the Escom Ballroom Championships held in Johannesburg on 23rd April. They also took 2nd place in the Cha-Cha section.



## OVERSEAS VISITORS

Bob Masquillier (MSC Geneva) and his wife who were recent visitors to South Africa.



Jenny Germshuys photographed with Captain John Davies, the Port Captain of Port Elizabeth.

## THE SPORTING PAGE



### MARATHON RUNNERS

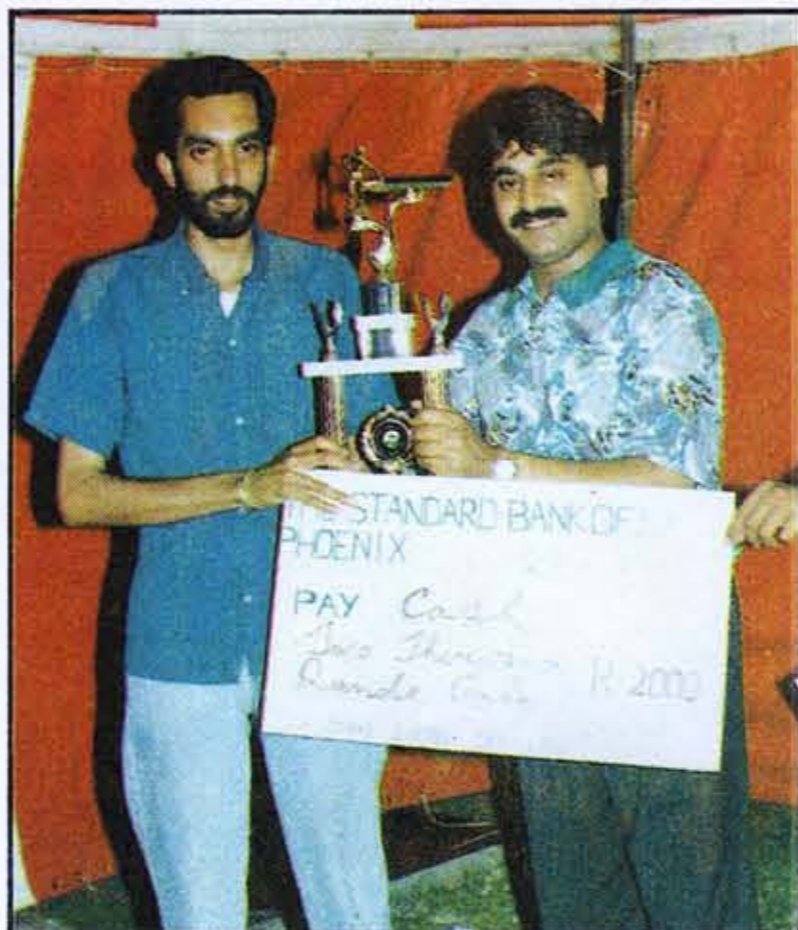
Ram Ramlal (left) and Larry Morris (right) who both work in the accounts department of MSC Durban are pictured above with the Gold, Silver and Bronze medals which they won competing in the Cosmos 3-in-1 marathon run over a distance of 73 km, in the Eastern Transvaal in April. They completed the race in 7 hours. Ram then went on to compete in the Comrades Marathon on 31st May and obtained a bronze medal for a time of 10 hours and 39 seconds. Congratulations to both of them..

### LADIES' FUN RUN

17 of our ladies took part in the 10 km challenge at Kings Park Stadium on 5th June and all of them finished within the qualifying time of 1 3/4 hours. In total 4000 ladies entered the race and our first lady to cross the finishing line was Kirsty Laing in a time of 60 minutes. Well done!!!



Pictured above are from left to right (back) Kirsty Laing (Conlog), Susan Patience (MSC), Sandra Patience (MSC) (front) Sue Bezuidenhout (MSC), Nikki van Blerk (MSC), Penny Yates (MSC), Lena Morris (MSC), Sianne Bodley (Medtravel) and Michelle Thompson (Conlog).



### A SHOCK TO THE SYSTEM

Mohamed "Shocks: Basha (left) emerged a winner in the eight ball pool competition held in Durban recently. Shocks, who works in the Durban transhipment department, is photographed with his prizes along with his sponsor Mr. Mahendra Naidu. He also represents Natal at pool.



Dion van den Berg presented prizes to the winners of our group of runners who were (left to right) Michele Thompson (Conlog), Kirsty Laing (Conlog), Sue Owen (Conlog) and Maureen Roussouw (MSC)

*"Do unto others as you would have them do unto you."  
The golden rule is where it all begins and ends.*

### FIREBALLS GALORE!

For the first time ever the Fireball World Championships were held in Durban in March this year. MSC assisted in shipping competitors yachts from the USA, Europe and Australia and contributed greatly to the success of the event.. Andrew de Vlieg and Alec Lanham-Love are pictured below with the MSC Trophy which was awarded to the South African team with the best results. They came 7th out of a field of 80 yachts and by so doing also gained their S A National colours.



Left to right: Paolo and Lucilla Rovatti (MSC), Andrew, Alec and Dallas Sutton (MSC).

### MEDITÉ OVERSEAS BOWLED OVER

Medité UK have signed a sponsorship deal for the Suffolk Country Cricket Club for their next two seasons and those involved decided to celebrate the occasion by testing their batting skills on board the "M.V. Sextum" in Felixstowe. Pictured (below) are left to right Jim Carnegie (Sponsorship Secretary), Roy Davies (M.D. Medité UK), Cliff Piper (Suffolk Cricket Club Vice Chairman) and Derek Randall (Senior Professional) who was one of the best known test batsmen of the 1980's.



### THE SUN SETS ON THE CHAMPIONS

Medité Felixstowe recently took MSC Geneva to the cleaners when they beat them 6-1 at soccer!! Geneva's previous days of glory must now only be a memory to the players who were accustomed to taking home the trophies, and the sun has certainly set on names such as Cpt. Aponte, Cpt. Bordiga, Cpt Sarno and Cpt Formisano. The two teams are pictured below:



### MSC - GENEVA

Back row left to right: Ivo Guidi, Peter Rolli, G. Prudente, A. Montanelli, E. van Vliet, A. Ravalli, M. Cappellini, Elio Cordi  
Front row left to right: Maurizio Aponte, Giuseppe Denaro, A. Agostinelli, P. Meroni, J. Roman, Guido Maresca, Alfredo Venuti



### MEDITÉ SHIPPING - FELIXSTOWE

Back row left to right: Kevin Rendall, Mark Hillebrandt, Mark Reynolds, Paul Hillebrandt, Adam Davies, Neil Jones, Eddie Croome  
Front row left to right: Nick Phillips, Danny Everitt, John Boyle, Sandy Francis, Simon Kendall, Brian Keenan

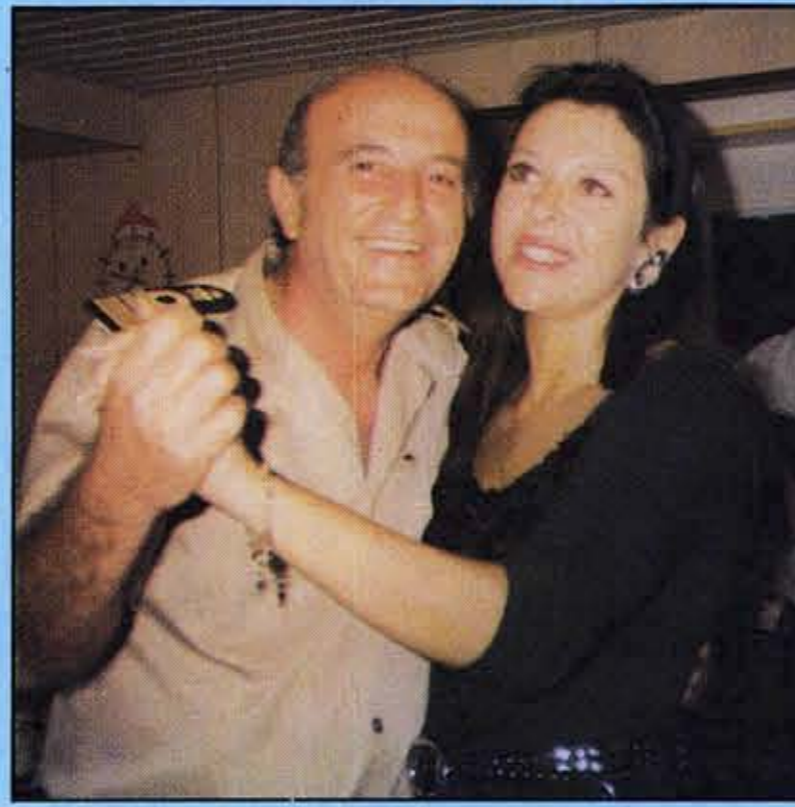
*Don't try to impress others.  
Let them have the fun of impressing you.*

## ON BOARD THE "MSC AURORA"

Members of staff from Durban and Johannesburg who were pictured at a get together on board the "MSC Aurora" in Durban Harbour when they were attending the Annual Budget Meeting in February.



Left to right: Chief Officer, Captain Sarno, Captain Russo, Sandra Sarno, Donato Del Bianco, Chief Engineer.



Captain Russo and Pam Yerushalmy (MSC - Jhb)



André van der Merwe (Jhb), Cobus Liefbroer (Jhb) Marietjie Batchelor (Dbn)



Glenn Delve (Dbn) and Mike Van Hear (Jhb)



Michelé and Lesley Isola (Dbn) Andrew Modinos (Jhb) and Heather Douglas (Dbn)

*The greatest hunger a person has is to be needed. Help create that feeling in others.*

## YACHTING PRESENTATION

On 21st June a special presentation was made to Captain Sarno and Mediterranean Shipping Company by the various yachting fraternities in Durban in recognition of the assistance given to yachtsmen over the years.

Pictured below are from left to right: Richard Crockett (C.A.S.A.), Captain Sarno, Tony Allison (P.Y.C.) and Willy van der Verre (R.N.Y.C.).



## ROUND AND ABOUT

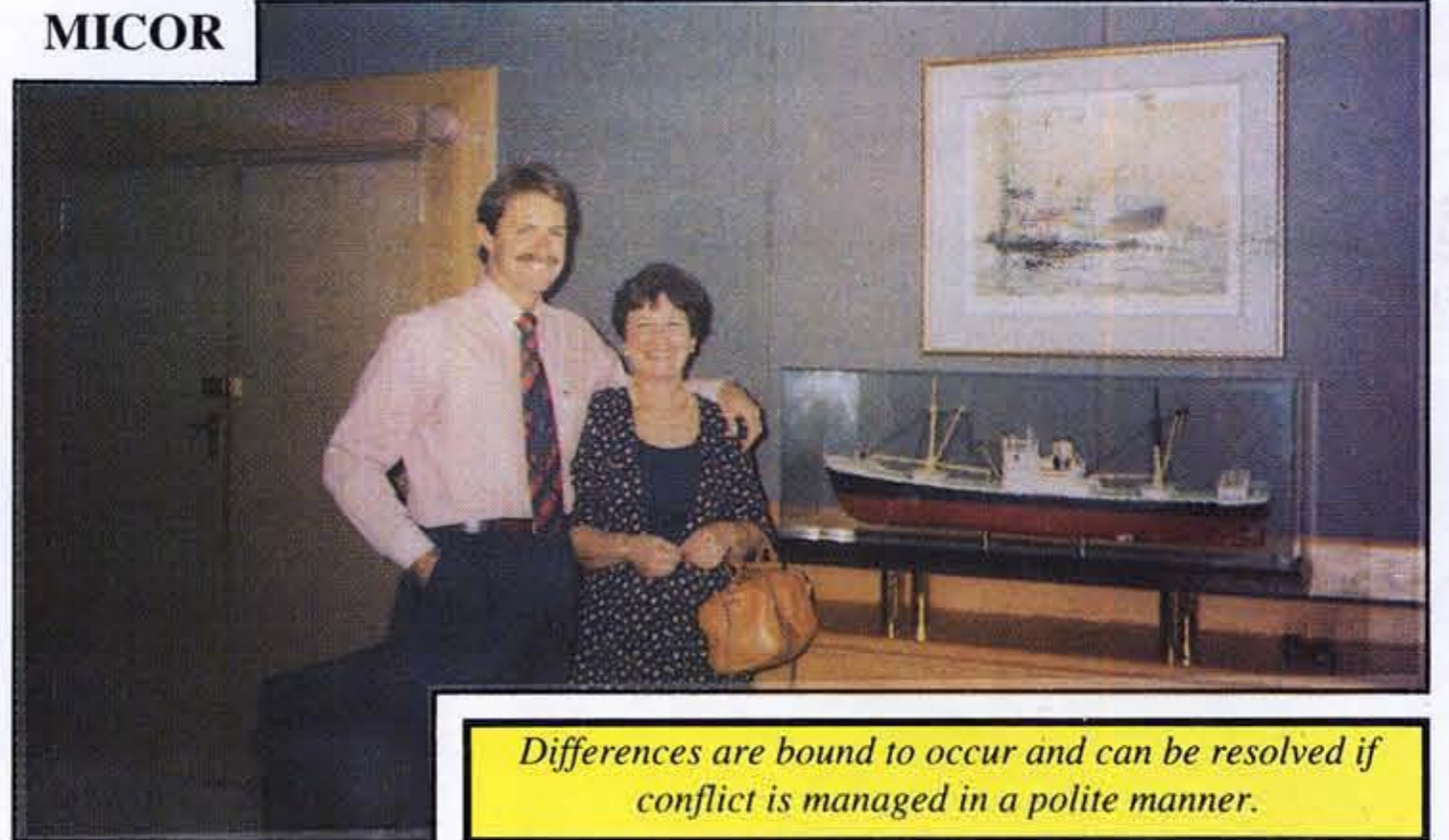
### IN THE BOARDROOM

#### ROHLIG



Left to right: Glenn Delve (MSC), Trevor Wilson (Rohlig), Rob Bruneau (Rohlig), Brian Fisher (Rohlig) and Dean Nelson (MSC)

#### MICOR



*Differences are bound to occur and can be resolved if conflict is managed in a polite manner.*

Philip Wylie (left) of Micor Durban must be one of the only members of the Shipping fraternity in South Africa who works alongside his mother-in-law, Milu Pereira, who is pictured with him above.

## CONTAINER LOGISTICS

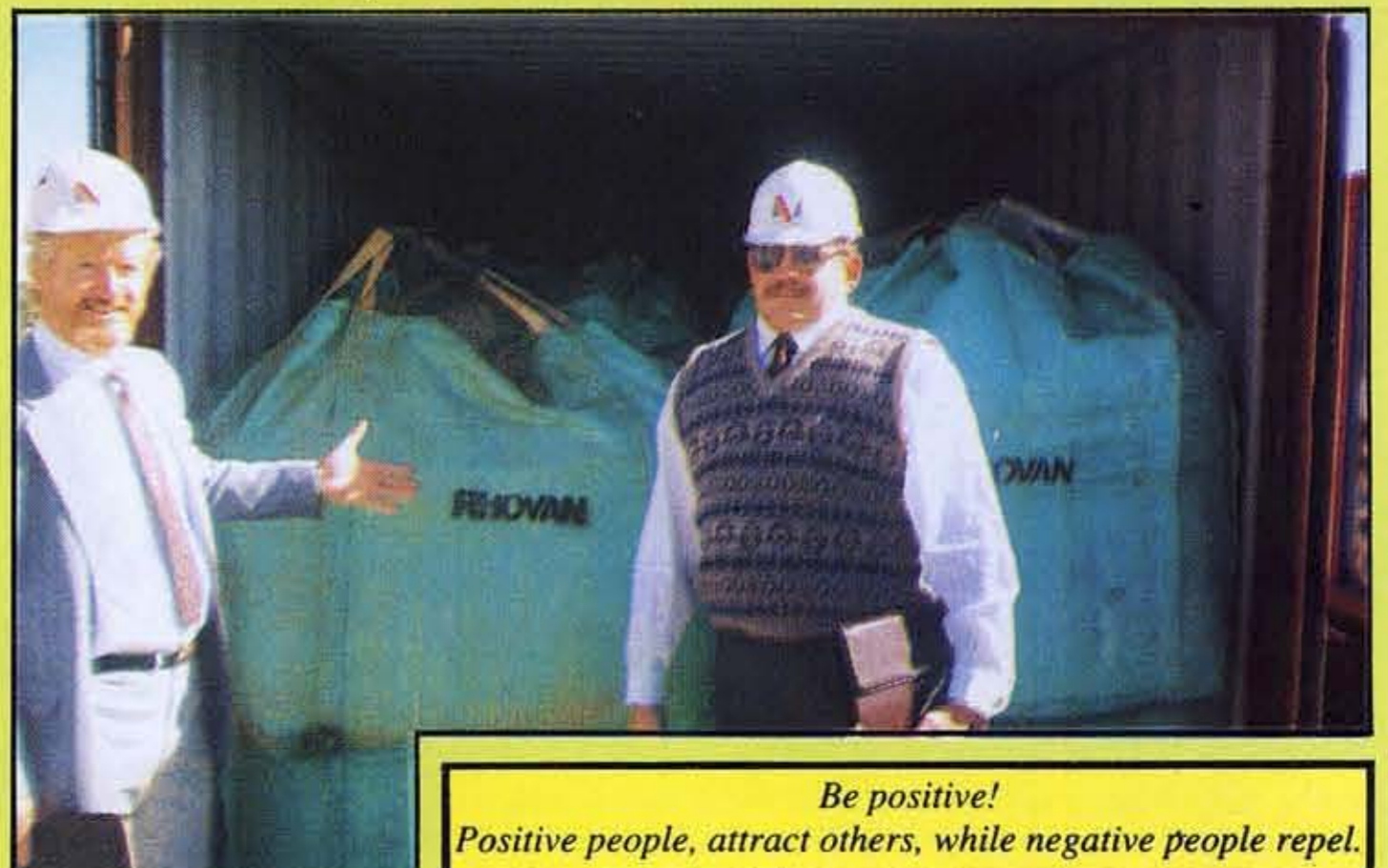
### CARTAGE DIVISION

On 1st April Container Logistics launched their own cartage operation which is linked to their rail contract. By the end of May their fleet had increased from 12 to 46 vehicles, and whilst their performance was initially hampered by strikes which affected containers moving out of Durban, they are now performing well above average, thus enhancing the overall service enjoyed by clients who utilise MSC and Container Logistics. Picture: Chris Padayachee (left) and Peter Lewin both of Container Logistics. Chris is the Manager of the Transport Division.



### RHOVAN MINING

From mid 1993 Container Logistics and Nigel Parkes Shipping were involved in the logistical planning phase of the Rhovan Mining project in the Transvaal for the exportation of Vanadium Pentoxide in Containers to Europe. On the 23rd May all the planning came together and the first containers were packed at the mine and shipped to Antwerp on the "MSC Gina". The beginning of what will be a long lasting relationship. Picture: Malcolm Drysdale (Nigel Parks Shipping) left, and Peter Lewin (Manager, Container Logistics, Jbg) pictured with a container of Vanadium Pentoxide.



*Be positive! Positive people, attract others, while negative people repel.*

# ALL IN THE FAMILY



Jean-Claude Miller-Pratt the son of Dawn Miller, Container Department, Durban



Philippe Andrieux (MSC Jbg) with his son, Thomas, who was born on 31/3/94



Kerry Maclean's son Kyle was born in Jo'burg on 19/2/94



Adriane De Angelis (MSC Jbg) married Jackie on 17/10/93



Lesley and Michele's Wedding - July 1994



Maboshadi is the daughter of Freddy Diale and was born on 15/8/93



André van der Merwe (MSC Jbg) and Jane were married on 9/4/94



André Marshman (MSC Jbg) with his son Caleb who was born on 28/12/93

Gossip cheapens the one who gossips more than the one gossiped about.

## INSTITUTE OF EXPORTS DIPLOMAS

Brad Gower (MSC, Durban) and Robin Swiegers (Container Logistics) were both awarded their diplomas by Mr. A. Sangowawa, Vice President of the African Development Bank, at a ceremony held at the Johannesburg Country Club on 26th May.



Brad Gower

Robin Swiegers



Communicate cheerfulness.



## INTERMODAL AFRICA 1994

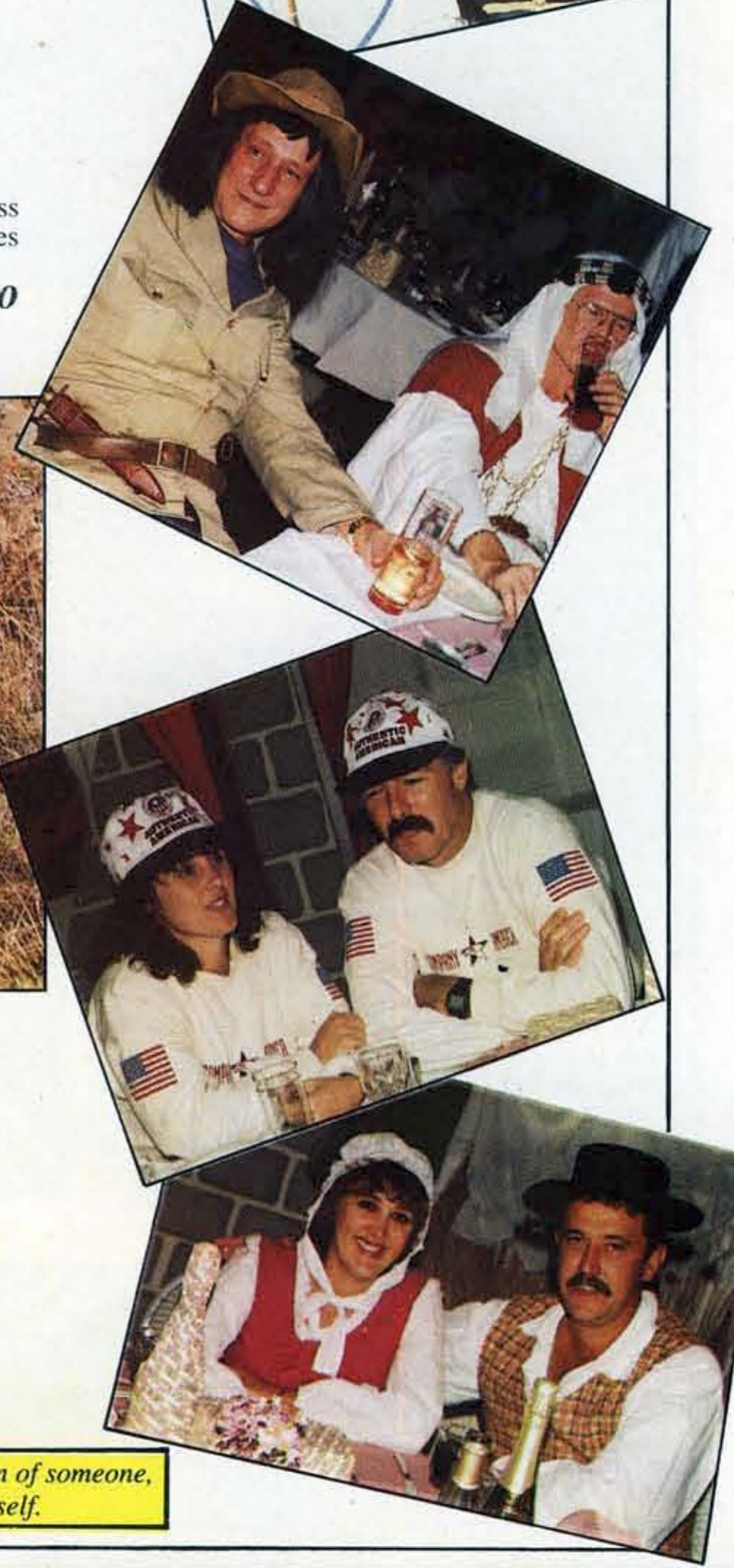
Pictured above are some of the clients who attended the MSC/Container Logistics stand which was a great success at Intermodal Africa 94. The stand was very well patronised and apart from new business contacts being made it was judged to be the most hospitable stand at the Durban Exhibition centre.



**PICTURED ABOVE ARE THE DELEGATES  
CONFERENCE – WITH A DIFFERENCE  
CATHEDRAL PEAK**

The delegates at the Conference, and their partners, are pictured at the fancy dress ball which was held on Saturday 18th June. The theme for the evening was "Trades that MSC call at" and everyone joined in the festivities.

*Pictured below are some of the delegates wives who enjoyed a scenic stroll through the berg.*



*If you are given to making fun of someone, be sure it is of yourself.*

## ONE OF OUR CAPTAINS

Captain Cannalire photographed in Durban Harbour.



## NEW MSC DEPOT – JOHANNESBURG

The South African Flag and the MSC Flag flutter proudly above the newly formed MSC Depot in Johannesburg which officially opened its doors on 1st July 1994. All the stops were pulled out to get the depot operational and this was done within a mere 3 weeks of leasing the premises, previously known as Freightpak, from Renfreight.



## RECENT APPOINTMENTS



Fernando Faria, who is well known amongst Shipping circles in Durban is now heading up MSC's operation in Moçambique. He is based in Beira but is keeping a beady eye on the other ports as well!



The MSC Flag was recently hoisted above MSC's headquarters in Beira.

Herman Kitshoff has been appointed to head up Container Logistics in Johannesburg. His predecessor, Peter Lewin, will be transferring to the Durban office.



*The greatest virtue is kindness. You can't love everyone, but you can be kind to everyone.*

## U.F.O.

The year was 1974. It was midnight. The m.v. Rafaela was sailing around the horn of Africa. The sea was incredibly calm and the moon in the sky, in front of the ship, was reflected in the water. Captain Maresca and Chief Officer Salvatore Sarno were on the bridge. Pasquale Formisano, who was the 2nd officer on board, was asleep in his cabin. The midnight watch was being handed over .....

Salvatore walked out onto the wing of the bridge to talk to the seaman on watch and suddenly, as they looked aft, a bright shining circle surrounded by spirals of light, appeared on the horizon. The confused seaman mistook it to be the moon, but Salvatore, realising it was something else, rushed back onto the bridge to grab a camera. In the meantime, Captain Maresca having also sighted the object, immediately switched off the automatic steering and thinking it could possibly be a cyclone approaching ordered the vessel to change course.

The only noise was the throbbing of the ships' engines.

The object moved rapidly towards the ship and was positioned directly above the vessel when these photographs were taken. It hovered there for a few seconds and then with unbelievably incredible speed, and in complete silence, disappeared into the distance and was gone.

An unidentifiable flying object? Who knows? Makes you think – doesn't it?



**IVAN CURRIE**

Ivan Currie has been employed in the purchasing division of MSC Depots in Durban wherein this function has been centralised for both Durban and Johannesburg Depots. Ivan was the Commodore of Safmarine prior to retiring from sea service.



**PAOLO VENEZIAN**

Mr. Paolo Venezian who now heads up Container Parks and Services in Durban. CPS is being re-named MSC Depot.

## FROM THE ARCHIVES – A DECADE DOWN THE LINE

The photograph (below) was taken in 1984 when MSC was situated in Rennie House, Winder Street.

Back row left to right: Grant Wells (Containers), Goolam Hassen (O/F), Alan Cook (OPS), Dallas Sutton (Freight), Don Strachan (Director), Paul Ramcharan (I/F), Morgan Padayachee (Containers),

Alan Rolfe (OPS), Bob Winter (Accounts)

Front row left to right: Bob Gibson (OPS), Glenn Delve (Marketing), Mario Morvillo (OPS), Anna Grimsley (Accounts), Manny Dos Santos (OPS), Alwyn Teasdale (Claims)

