



# MEDITERRANEAN SHIPPING COMPANY SOUTH AFRICA

## The Pictorial Newsletter

EDITION NO. 11

JUNE 1997



### From the Captain's Desk .....



My message for this issue of our newsletter should have been focused on the special recognition awarded to us by Lloyds List Publishing.

To be elected The Shipping Line of the Year by so prestigious an organisation means to be officially accepted in that special shipping Universe reserved only for the GREAT!! Although this achievement is very important it passed onto a second plane when 2 weeks ago our President, Mr. Aponte informed me that

**WE ARE GOING GLOBAL!**

Every year of MSC's history is marked by the starting of a new important line. Last year was the fabulous Far East. 1997 will be remembered as the South American Year!!! YES - we will finally cover the East Coast of South America at the end of July with a brand new weekly service from Europe and the U.S.A.

### IT IS NOT FINISHED!

In August our colours will be shown in Japan by the ships serving on the new line from Australia to the Far East. This means that our ships will be sailing weekly all THE SEVEN OCEANS calling at the most important ports in the World! Never before, in the history of shipping, has a single Company achieved this.

**BE PROUD!** You have all contributed to this extraordinary event. We have now, more than ever before, to maintain our service to the clients at an incomparable level. Only from this will we continue to have the best support of all our clients.

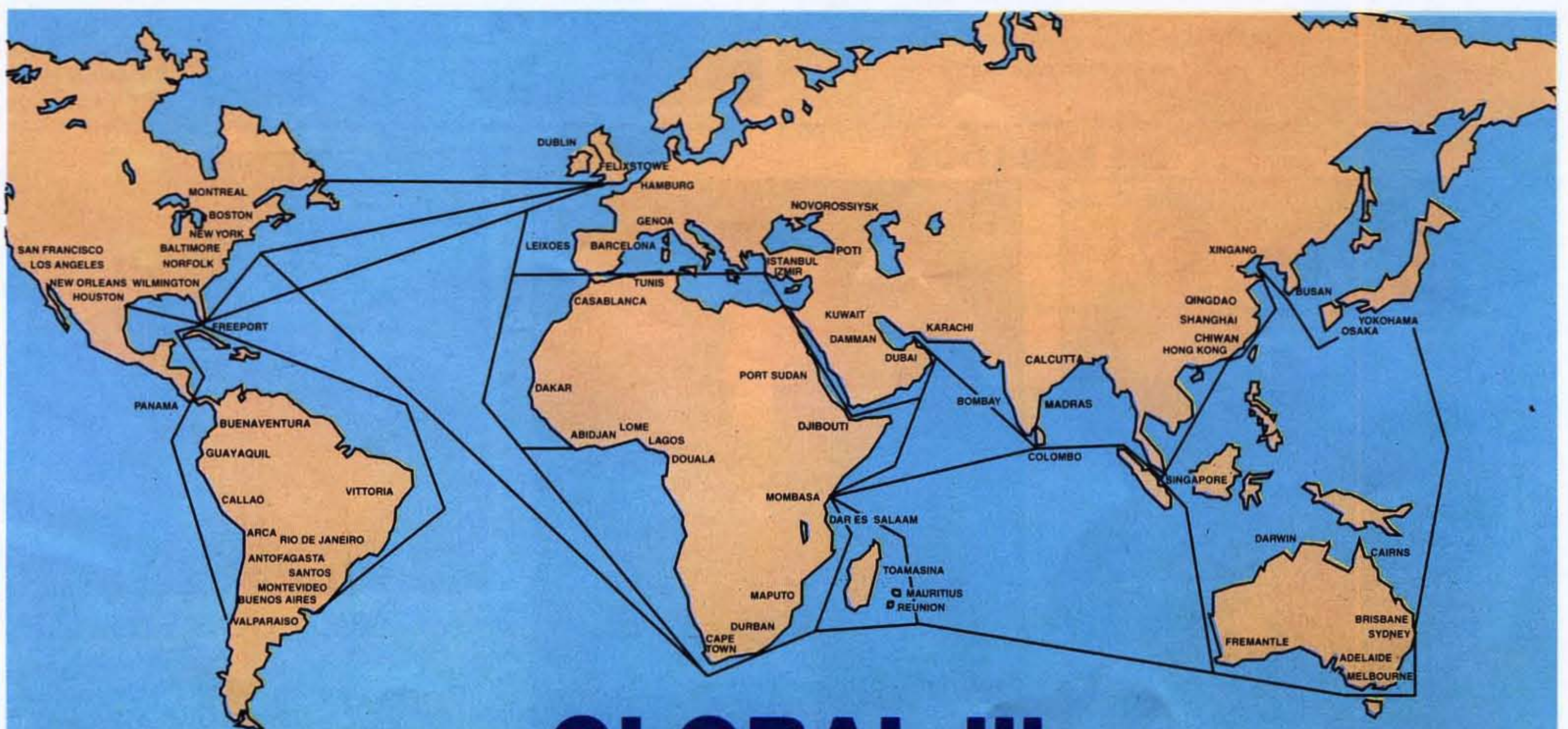
**SALVATORE SARNO**

Freightliner  
**1996**  
**SHIPPING LINE OF THE YEAR**

Congratulations to.....Mediterranean Shipping Co.....

Publisher.....R. Nicksch.....

Date.....18th April, 1997.....



# GLOBAL !!!

## THE LOCAL SCENE

### "The Baby Boom!!"



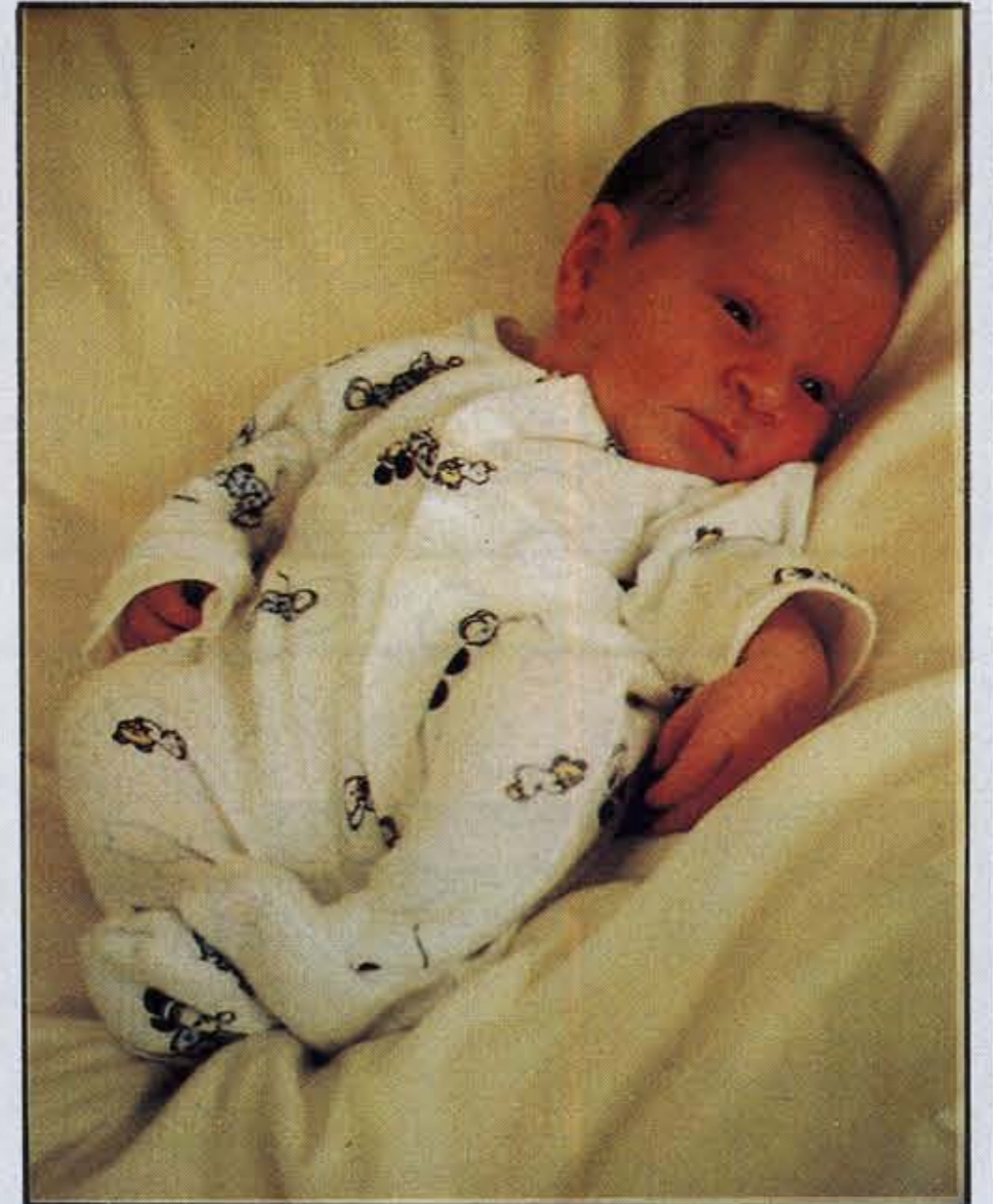
#### "I Gotta Bottle!"

Justin was born on 17th January and is the son of Carol Johnston, MSC Durban.



#### "Teddy Bear's Flower Show"

Mike Economou (Director of MSC Cape Town) and his wife Tania welcomed their daughter Scarlett on 27th May 1997.



#### "It's A Girl!"

Fabrizio and Julie Vaccaro (MSC, Durban) are delighted to announce the arrival of Leila – a sister for Lucio and Luca – who was born on 14th June, and delivered by a highly nervous father!!!



#### "I'm Trying to Focus"

Sean Heyman (Client Services, Jbg) is the proud father of daughter Courtney who arrived on 11th April 1997.



#### "Which one's my Mum?"

Val Scheepers (right) of MSC Durban's Traffic Department, is pictured with her daughter, Sheryldeen and grandson, Casey who was born in May.

## Weddings



John Hildyard and the staff of MSC Joburg congratulate Roshen Moodley (Outward Freight) on his marriage to Prea in April 1997.



Jenny Bingham and Zane van Zyl who are both employed in the MSC Joburg office, were married on 26th April and spent their honeymoon cruising to Bazaruto on the MIV Symphony.

## THE NEW LOOK



Lusha Sopnath, Penny Yates and Vanessa Naiker are photographed above modelling the new MSC uniforms which will soon be worn by all our ladies, and Mona Elisha is sporting the MSC anorak which may be purchased by our staff and seafarers. Sandra Sarno has been instrumental in designing these out-fits.



### A GUARD DOG FOR THE "MSC DON GIOVANNI"

Pictured above are Srdjan Waldegg, (Radio Officer), Captain Mario Morvillo (MSC, Durban) and Vittorio Maresca (Chief Engineer) with a Rottweiler puppy which Vittorio purchased in Durban to take with him to its new home in Italy.



## AN INTRODUCTION TO MEDITÉ SHIPPING CO. (UK) LTD.

"In 1977 Medité, UK, became the first Shipping Agency to be owned by MSC and the successful experiment resulted in this characteristic being adopted by MSC Worldwide. From their humble beginning with only 5 people, the staff complement is now in excess of 200 and they are the largest liner Shipping Agency in Britain. In April 1996 they moved to their new premises on the havens at Ipswich. We are pleased to introduce you to some of those staff who their Managing Director describes as being "Caring, Aggressive, Highly Professional and Motivated."



"The Wrecking Crew" (Senior Management). Left to right: Mike Chambers, David Petchey, Roy Davies (M.D.), Bruce Voulstaker and Richard Hart.



Left to right: Martin Hannah (Exp. Manager), Stuart Franks (Imp. Manager), Peter Johnson (Logistics) and Kevin Oglesby (Development)



Members of the Institute of Chartered Shipbrokers left to right: Danny Everitt (\*), Neil Jones (\*), Roy Davies, Martin Hannah and Adam Davies (\*). (The (\*) denotes International Prize Winners).



Ship's Planners left to right: Nicola Mastro, Sergio De Rosa, Matthew Watts and Vivien Taylor.



The "Engine Room".



Mrs Norma Major signs the register at the opening of the new building.



**THE MIGHTY MELODY**



The 35000 ton **MELODY** is the fourth and biggest liner to join the fleet owned by **Mediterranean Shipping Cruises**. She sailed from **Durban** for **Genoa** on **1st May** resplendent in her new colours. Accommodation is for 1600 passengers and with the vibrancy of a **Verdi opera** she promises a style reminiscent of a grand hotel and the glorious days of the great ocean liners. The **MELODY** is presently cruising in the **Mediterranean** and will then be based in **Miami** for the **Caribbean** season. The **Melody** is 204 metres in length, has 549 cabins and can travel at 21 knots.

**In the Still of the Night .....**



At an intimate ceremony on 30th April a bottle of champagne was launched against the bow of the "Melody" and the following words were whispered by Sandra Sarno to wish her God-speed ... **"May you always weather the storms, the lightning and the turbulent seas. May you always and only be blessed with Love, Joy and Happiness"** In the photo are (left to right) Salvatore Sarno, Sandra, Mr Sessa (Supt. MSC Cruises), Captain Giovanni Massa, Emilio La Scala (MSC, Sorrento), Antonio Piemontino (Eng. Supt. Sorrento), Raffaele Pontecorvo (Staff Captain), Antonio Siviero (Chief Purser) and Salvatore D'Esposito (Safety Officer).

**DINNER ON BOARD THE MELODY**

"Many South Africans were introduced to the **MELODY** during her sojourn in Durban. Clients and MSC's staff alike were entertained on board."



Sandra Sarno, Captain Massa and Edna Winter.



Bax Nomvete (Port Manager), Captain Sarno and Mrs Tineke Bestenbreur.

BEFORE ..... and ..... AFTER



**"THE BIG RED SHIP"**

The "STARSHIP ATLANTIC" was known as "THE BIG RED SHIP" when she cruised the Caribbean. Here she is entering Durban harbour before being transformed into the "MELODY".



**IN TUNE WITH THE "MELODY"**

The "Melody" sails from Durban dwarfing the hundreds of well-wishers who lined the shore which gives an indication of her size!



**ARRIVEDERCI TO CAPTAIN ORSI**

The M/V Symphony completed 36 round voyages during her Summer Season under the command of Captain Giuseppe Orsi. On leaving the vessel for a well deserved rest he was presented with an antique navigation ruler from MSC South Africa (left to right) Jens Taden (Medmarine), Giuseppe Balzano (Staff Captain), Capt. Mario Morvillo (MSC), Capt. Giuseppe Orsi and Capt. & Mrs Sarno.



Captain Giovanni Massa – In command of the Melody.

**TWO OF MSC's CAPTAINS**



Captain Vito De Matteo in command of the Symphony for her Winter Cruise Season.



Captain Antonio Mancini the master of the "MSC Maeva" pictured in Durban

**THE MSC EMILIA S RETURNS**



After 3 years trading with the Canary Islands the Emilia S is back in Durban. She and her sister ships Francesca, Valeria and Ariane are no longer showing their two powerful 75 ton stulken derricks. The first 3 of the above ships have played a tremendous part in making our company so prominent. The Emilia S is currently deployed on the SA/Gulf/India service.

**NEWS FLASH – THREE NEW SHIPS JOIN THE FLEET**

Two sister ships the MSC ANTONIA and MSC GIORGIA joined the fleet on 5th March and 25th April respectively. Their specifications are: Built 1985, D/w 33864 m/t, Length 187,60 mtrs., Breadth 28,40 mtrs., Speed 17,5 knots, Capacity 2000 TEU. In addition the MSC SOPHIE entered service at the end of May. Built 1993, D/w 43294 m/t, Length 243 mtrs., Breadth 32,20 mtrs., Speed 23 knots, Capacity 3500 TEU. The inclusion of these 3 vessels now means that MSC directly operates a total of 96 vessels on the various trades of which 92 are owned, including 4 passenger liners

## MSC – AROUND THE WORLD



*The Secretaries left to right: Heather Archibald, Mary Smith, Jill Scopes and Pat Swithenbank.*



*Look after the Pennies ..... The Accounts Team.*



*The MD's golfing partner and building manager Mick Everitt.*

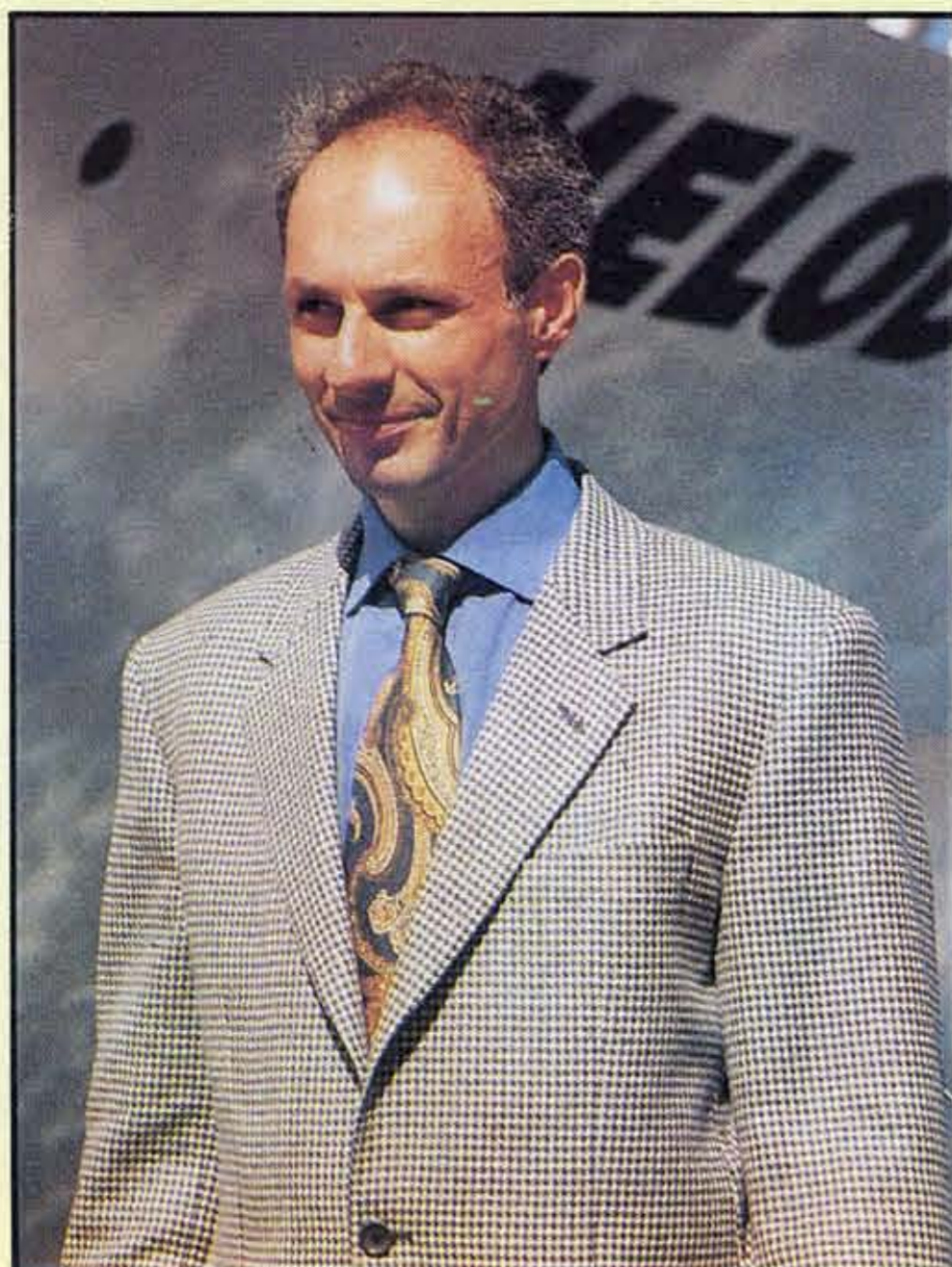


*Medité's mixed indoor cricket team. Back row: Janet Bore, Lorna McDonough, Nicky Fishwick, Clare Young, Neil Jones, Ian Connell, David Haines and Martin Smith.*

*(It's a pity we can't organise a match against the Durban team so we can show them how the game should be played!!)*

### MSC SORRENTO CONTINUED .....

*In our previous edition in which we presented some of the staff of MSC's Sorrento Office we omitted to introduce you to some of their dedicated Technical Team who have the awesome responsibility of being in charge of the passenger ships. Here they are .....*



**Emilio La Scala**  
*Superintendent, M.S. Cruises.*



**Ciró Prudente** *is Assistant to Mr. La Scala and the brother of Mr. Peppe Prudente, MSC, Geneva.*



**Mr. Piemontino** – *Eng. Supt. Sorrento. pictured with staff Captain Raffaele Pontecorvo.*

## THE LOCAL SCENE

### SPORTING EVENTS

#### Durban Business Challenge Relay

Both MSC and Container Logistics participated in the relay which attracts several thousand runners from all sectors of the business community.



#### Yachtsman of the Year Award - 1996

In 1989 Ian Ainslie was voted SA's yachtsman of the year and 7 years later he has been honoured with this award for a second time. At the Prize Giving Ceremony Ian expressed his appreciation of MSC's involvement in his success.



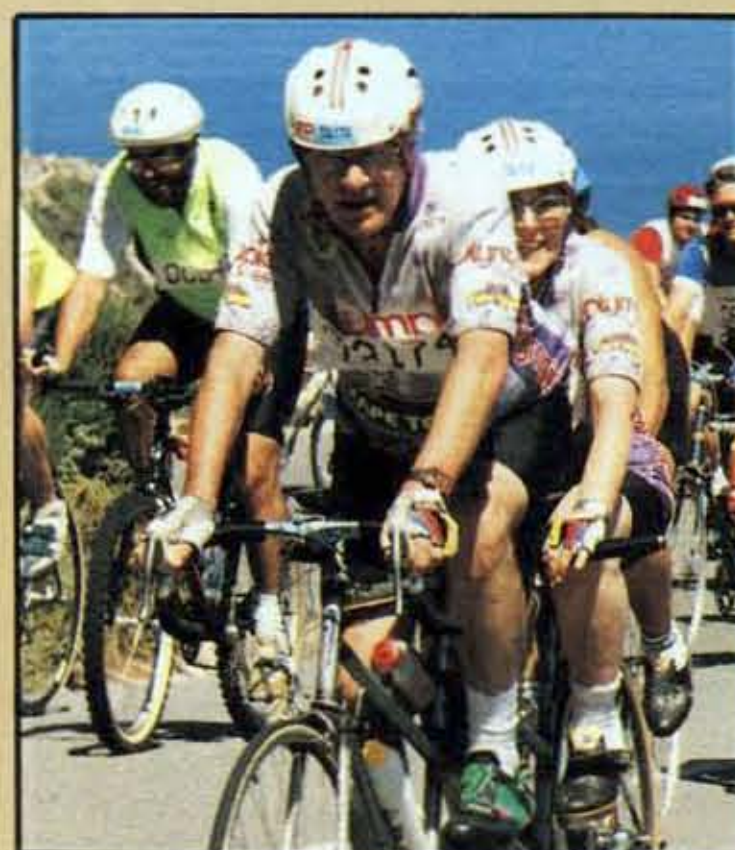
#### SPRINGBOK COLOURS FOR MAUREEN

Maureen Rossouw, Durban Accounts Department, has been awarded National Colours for race walking. Congratulations!

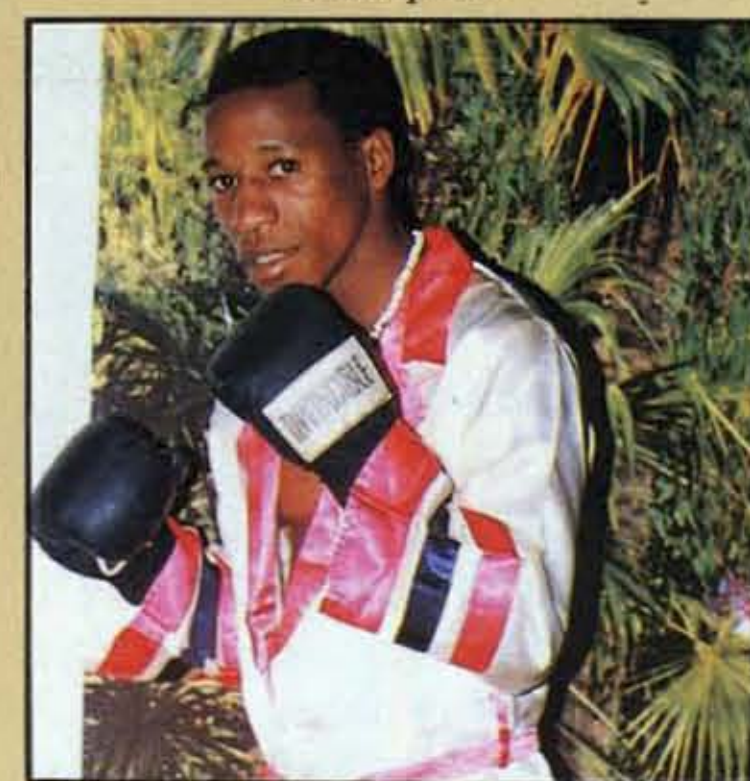


#### EAST LONDON

Don't mess with this dude! Patrick Nyameni of MSC, East London is the Border Junior Featherweight Champion.



Toni van Oortmerssen (MSC, Cape Town) and his wife Norma Riding Tandem in the 105 km Cape Argus Cycle Tour.



#### PORT ELIZABETH

Some of the staff and their partners of MSC, Port Elizabeth took part in the Harbour festival rowing race on 28th March. (Left to right): Irene Bird, Andre Germishuys, Kevin Sheinberg, Hyron Rulser, Andrew Horne, Brian Bird and Patrick Bosch.

### New Appointments



Pictured above is Esther Currie who was recently appointed as Manager of Medtravel in Durban. She was previously the Manager of Alitalia.



Welcome to husband and wife team Luigi and Rosa Langella who are from Sorrento. They both hold degrees in Business Administration and Economics. They are joining the Marketing Division of the Sandton office after a month's practical port operation (and brain-washing!) in Durban.



## Issop Adam Ravate Reunion

Most of MSC's success in the development of our vital ties with Reunion must be accredited to Mr Issop Ravate. He is one of the Islands most important and respected businessmen and also one of MSC's longest standing clients, who was instrumental in resolving teething problems in the early days.

On 14th March the following awards were bestowed upon him by the French Government,

**Officier De La Legion D'Honneur**  
and

**Officier Dans L'Ordre Des Palmes Academiques.**

Pictured at the Awards Ceremony in Reunion were left to right: Mr Enrico Fini, Martine Barbarin (MSC, Reunion), Capt. Salvatore Sarno (MSC, Durban), Mr Begue, Mr. Issop Ravate and Mr Caldarigi Abelelmo.

## THE SINGAPORE DELEGATION

In February MSC's Singapore office hosted a delegation of people from Geneva, South Africa, Australia and the Far East to discuss future strategy.



### THE TOUGH GUYS

Capt. Michele Bordiga (MSC, Geneva),  
Capt. Salvatore Sarno (MSC, S. Africa) and  
Kevin Clarke (MSC, Australia).



### THE IRON LADY

Caroline Bequart – Far  
East Line Manager,  
MSC, Geneva.



Colleagues from Singapore (left to right): Benson Tan (Accountant), Francis Tan (Log Mngr), Raj Mohamed (Asst. Log. Mngr.), Wendy Tay (Accts. Executive), Yonnie Lee (It. Manager), Jasna Tua (Secretary), Chris Tiam (Ops. Manager) and Tan Yock Jue (G.M.)



Some of the delegates.

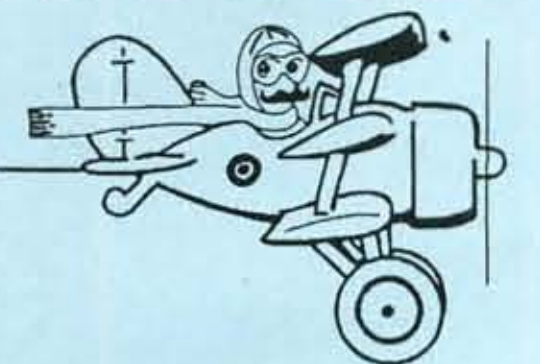


### "HERE SHE IS!!"

An unbelievably happy Pasquale and Sibille Formisano of MSC Geneva are proud to present Sophie who was born on the 1st April. The newest vessel in the fleet has been named after her. Congratulations to all three of you!!



## BRIDGING THE GAP WITH AFRICAN WARBIRDS



MSC and Bridge Shipping are jointly involved in importing 150 containers with 34 historic aircraft from Ethiopia to South Africa. These valuable collectors items have lain idle for 50 years and will be completely re-furnished before being offered to air museums throughout the world. The first 20 containers arrived on the MSC Angela on 16th June. Pictured left are participants in the project (left to right) Tim Pillay, Jay Govind, Simon Pitout and Andrew Wallace (all of Bridge Shipping) and Nikki Windrim, Sagren Naidoo, Pandora Lewis, Charles Brown, Sagren Govender, Mona Elisha and Kuben Naidoo from MSC.