



the update...



Greetings friends!

Happy September and **HAPPY SPRING!** However, with the weather last week it certainly didn't feel like spring had sprung at all.

At last we can replace stockings and boots for shorts and T-shirts! YAY!

We told you last month that we were one of the finalists in the **Sanlam/Business Partners Entrepreneur of the Year Awards** that was hosted on the 6th September 2012.

In our category "Emerging Entrepreneurs" we were up against three other companies.

Unfortunately we did not place but we do believe that it was a great achievement being the final four from 700 entrants.

Congrats to all who entered, to our competitors and of course the winners – entrepreneurs are the lifeblood of this nation!

Thank you to all for your support and assistance in helping **thoughtFIRE** get this far! We couldn't do it with you! On to bigger and better! ☺

thoughtFIRE are also pleased to introduce two new aspects to our service – **Brand DESIGN** and **thoughtFIRE TRAINING**. Read below for more information and how we can assist your organisation further.

Hope you have an excellent September... until next month...

Kamille

September 2012



LITTLE DOESN'T MEAN SECOND BEST...

Everyone who loves a good steak, knows there is only one place to go and that is Havana Grill located at Suncoast Casino... well people, life has just gotten a whole lot better.

Introducing **Little Havana** which is located in an intimate setting in Umhlanga Rocks. With the addition of a wood fire, the duck and pork belly are quite the favorites amongst their following,

However the steaks and grills are still the hallmarks of the venue.

The restaurant provides a luxurious space and is up-market in the evening but is equally comfortable and relaxing during the day. Little Havana carries through the feel of Havana Grill with a newer, more modern and trendy vibe to it. The 180-seat restaurant comprises a central dining area, with open kitchen, a private dining room and a large outdoor deck.

Little Havana is open Monday through to Sunday. Lunch is from 12.00pm (kitchen closes at 2.30pm) and the restaurant closes at 5.00pm. Dinner service begins at 6.00pm (kitchen closes at 10.00pm).

For bookings call **thoughtFIRE** on (031) 309 1106.



To win a dinner voucher at Little Havana in Umhlanga valued at R500 all you have to do is like us on facebook
(Click Here to be directed to our facebook page)

FEATURED UPCOMING EVENTS:

KZNMCC STRAT MEETING	1-2 SEPTEMBER, DURBAN
SOCIETY OF ADVOCATES AGM	1 SEPTEMBER, DURBAN
SANPAD RCI MODULE 6	7-8 SEPTEMBER, DURBAN
SANPAD RCI MODULE 1	7-14 SEPTMEBR, DURBAN
SANPAD RCI GRADUATION	7 SEPTEMBER, DURBAN
SANPAD NURSE CONFERENCE	3-7 SEPTEMBER, JOHANNESBURG
SANPAD NURSE CONFERENCE	10-14 SEPTEMBER, CAPE TOWN
IRBA EXAM	5 SEPTEMBER, DURBAN
DDP WORKSHOP	12 SEPTEMBER, DURBAN
SAICA YOUNG CA	12 SEPTEMBER, DURBAN
KZNMCC BLIND AND DEAF SOCIETY DINNER IN THE DARK	15 SEPTEMBER, DURBAN
KZNMCC WORKSHOP	16 SEPTEMBER, DURBAN
UKZN PAED UPDATE	16 SEPTEMBER, DURBAN
SAICA EXCEL WORKSHOP	17-20 SEPTEMBER, DURBAN
SAICA ANNUAL DINNER	20 SEPTEMBER, DURBAN
PMSA BREAKFAST	26 SEPTEMBER, DURBAN (SEE BELOW FURTHER INFORMATION)
DDP PRESENTATION	19 SEPTEMBER, DURBAN
SANPAD SLUM RENEWAL	25-28 SEPTEMBER, DURBAN



INCREASING OUR OFFERINGS TO GIVE YOU MORE...

thoughtFIRE are pleased to announce two new aspects to our current business model which we hope can offer our clients more service.. same value for less!

With so many offerings of low quality design work for corporate stationery, websites and promotional goods many companies feel obliged to spend money on design work that has not been “thought through” or strategized. Logos are often chosen because it looks nice at the time or because of lack of time and money but in reality in a couple months, the logo already becomes dated because there is no concrete strategy or plan behind the brand creation.

Introducing **thoughtFIRE Brand DESIGN**, we offer:

- Design of Corporate Identity (Logos, Stationery, Website)
- Design and Development of Company Profile
- Printing of stationery and Promotional items
- Branding Plans
- Website Development and Design
- Publications, Flyers, Posters, Invites, etc
- Social Media Set-Up and Management

thoughtFIRE TRAINING, is a programme that was created by providing hands-on and practical training to organisations and companies who are committed to:

- Improving Service Levels
- Maintaining a High Standard of Service
- Running Operations More Efficiently
- Empowering their Staff
- Acknowledging the Importance of Customer Service Excellence

The **thoughtFIRE** team attributes their success in the Event Management and PR industry to the long-standing relationships they have created with their clients. Understanding the vital importance of Frontline staff training they have seen first-hand the benefits of investing time and money into training to improve sales figures and client relationships.

For more information on **Brand DESIGN** and **TRAINING** contact us on (031) 309 1106.



PMSA BREAKFAST PRESENTATION WITH RAY DE VRIES

If you would like to book a seat at the Project Management SA breakfast to be hosted on the 26th September 2012 at the Elangeni Hotel, with speaker Mr Ray de Vries, of Ray de Vries Communications is a full service public relations, publicity and media liaison consultancy that services some of Durban's most recognizable brands and events please contact:

pmsakzn@gmail.com or visit www.projectmanagement.co.za

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