

## INVESTOR CLUB

# UPDATE

August 2013

### WELCOME FROM MARK TAYLOR →

Well things are finally really starting to get hectic for eLan again! We launched Jackalberry Residential Estate in Mandeni last week, we launch Praia do Cossa (Beline, Mozambique) this week in Pretoria and Johannesburg, and Simbithi Eco Estate (Ballito) is doing record sales at the moment.

It even looks like Blythedale might have an outcome sooner rather than later! Notwithstanding this we remain incredibly positive that the impending court case will go in our favour, with our legal team (under the very able leadership of Kemp J Kemp) reassuring us that our case is a very strong one.

At the launch function in Mandeni, I challenged the over 300 people present to a wager that the unit prices we were selling at would double in the next 12 months. (ie. Units selling from R500,000 for a 3 bedroomed house, will increase in value to at least R1m in the next 12 months.) Once the security fencing and gatehouse had been installed. Needless to say, not one person took me up on this, demonstrating the fact that no-one disagreed with élan's view of the investment opportunity in this development

The sectional title product we are launching in Mozambique (YES SECTIONAL TITLE) will be unique for Mozambique, with ownership and title assured. We are forecasting a 10% yield at only 52% occupancy for these rental pool units, with dividends being paid quarterly into an FNB account in your name in Mozambique. We are also integrating a leisure component

into the sectional title unit ownership, whereby you will be able to "bank" some of your time, and exchange it either locally and internationally

With all its action at Simbithi, we are urgently looking for qualified agents in Ballito to add to our dynamic team with a view to training them and using them to sell our new development opportunities.

We are firmly of the belief that the market is picking up in the areas that we are focusing on, namely the KZN North Coast, and Southern Mozambique.

Now is the time to be looking at buying in new opportunities in these locations, because you should start seeing some nice capital appreciation after a few years of very slow growth.

Warm Regards

*Mark Taylor*  
CEO, eLan Property Group



### THIS MONTH'S HOT ARTICLES →

- PRAIA DO COSSA LAUNCHES IN GAUTENG
- JACKALBERRY ESTATE LAUNCHES IN MANDENI
- ELAN DEVELOPMENT UPDATE
- MAURITIUS
- IMMEDIATE INVESTMENT AT THE RIVERSIDE HOTEL
- THE HOTTEST PROPERTY THIS MONTH
- WHAT'S NEW AT THE PROPERTY WAREHOUSE
- SPIRIT OF ELAN WEEKDAYS SPECIAL
- PROPERTY NEWS
- SOCIAL SCENE
- FORTHCOMING EVENTS

- CONTACT US

## PRAIA DO COSSA, MOZAMBIQUE LAUNCHES IN GAUTENG TODAY



### Praia Do Cossa - Bilene (Mozambique)

Located in Bilene, 140km north of Maputo, the elegant resort and residential development has now become part of the eLan real estate and hospitality group. The existing resort has seven stylishly designed holiday houses on the estate with a further 28 to be developed. Bilene is world famous for its 21km long lake system which has direct access to the Indian Ocean channel and is in fact the closest beach to Gauteng.

Investment opportunities where owners can place their holiday homes back into the resorts rental pool guarantees an annual return on investment whilst enjoying the vacation pleasures of this unique location.

**Launching in Johannesburg on 14th August 2013 and Pretoria on the 15th of August 2013.**  
**RSVP to [jackie@elan.co.za](mailto:jackie@elan.co.za)**

For sales packs email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za) or view [www.praiadocossa.com](http://www.praiadocossa.com) for a preview.

## JACKALBERRY ESTATE LAUNCHES IN MANDENI →



### Jackalberry Estate Now Selling

Launched 09 August 2013, eLan Marketing and Sales has entered into a memorandum of understanding with Sappi to sell 125 existing homes in a secure estate with a golf course and community centre on the banks of the Tugela River.

The homes are perfect for retirement or investment as there is a high need for accommodation in this area. Average price for these homes will be R500 000. Superb rental opportunity for investment exists with investor club introductory discounts (of up to 20%) available with immediate effect.

For sales opportunities email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za)

## ELAN DEVELOPMENT UPDATE →



### Turtle Bay Beach Resort and Marina Bilene (Mozambique)

Soon to be launched is eLan's latest resort development in Bilene in Mozambique. Positioned within the lake system of



### Simbithi Eco Estate, Ballito

The Simbithi Real Estate team set a new record in June with R15,3 million recorded sales on this highly successful

Bilene, Turtle Bay with access to the pristine beaches as well as the inland lake will over time become the most sought after resort destination in Mozambique. With numerous phases of residential holiday homes, all three bedrooms and a central core entertainment facility, investors will be able to purchase a number of investment options. As with our other resort estate developments, owners will be able to place their investments in a hotel rental pool which will generate income for them when not being used. Launching in August 2013, email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za)

residential development.

Simbithi is situated 30 minutes north of South Africa's third largest city, Durban, on the KwaZulu-Natal coast. It's a tranquil hideaway nestled between the coastal towns of Ballito and Salt Rock. The new King Shaka International Airport is only 10 minutes away. Email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za) for more information. [www.simbithisales.co.za](http://www.simbithisales.co.za)



### Palm Lakes

Located in the lush, rolling green hills of Kwa-Zulu Natal's North Coast and minutes away from the ever popular and expanding Ballito, this family, pet friendly orientated secure estate provides everything the discerning homebuyer could possibly want.

This complete lifestyle ensures collaboration of residential, corporate and family activities where residents can live, work and play out their lives.

For more information or for investment opportunities for a lifetime, contact Andrew Thompson at eLan Marketing and Sales on [thomo@elan.co.za](mailto:thomo@elan.co.za)

### Blythedale Coastal Resort, KZN North Coast

Recent press on Blythedale Coastal Resort reported on the current legal impasse between the local developer and the community which has occurred. A lot of behind the scenes work is being carried out to settle the matter and we are confident that this will be resolved where after a re-launch of the property will occur.

Interested buyers are welcome to email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za) to register their investment in an array of North Coast, KwaZulu Natal investment opportunities. [www.blythedale.co.za](http://www.blythedale.co.za)

## MAURITIUS →



### La Balize, Mauritius

Situated on the south-west side of the Island, investors can enjoy its exquisite charms combined with the valuable benefits of permanent residency, low taxation and freehold home ownership.

The development is well established with the majority of the marinas and canals already constructed. This development truly stands out as a market leader in terms of position and concept. Email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za) for more information.

### Azuri, Mauritius

Azuri is the place to invest in Mauritius! Having sold more than 200 units in the last 15 months, Azuri is the fastest selling scheme currently on the market in Mauritius.

By way of overview, Azuri is absolutely unique and differs in every way from the existing choice of Mauritian IRS projects (properties approved for foreign ownership). It is a 420 acre freehold ocean front site on a quiet stunning tranquil lagoon. [www.azuri.mu](http://www.azuri.mu) or email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za) for more information.





The well-known Riverside Hotel in Durban, which opened its doors in 1998, has been one of the most successful sectional title hotels in the country in terms of the return on investment for the individual rooms owners.

Interested parties wanting to invest can not only earn a return on their investment, but are also entitled to 30 free days a year at the hotel and these days can be banked with RCI for vacations inside and outside South Africa.

Email Andrew Thompson on [thomo@elan.co.za](mailto:thomo@elan.co.za) to learn more about these superb and immediate investment opportunities.

## THE HOTTEST PROPERTY THIS MONTH → SIMBITHI ECO ESTATE



R 6 500 000,00 EXCL. VAT

### Elegant Home with Beautiful Outlook

- Freestanding home 510sqm
- Open plan lounge/kitchen/dining
- Scullery
- 4 Bedroom (2 en-suite)
- 3 Bathrooms
- Large entertainment room down stairs
- Separate bar
- Covered patio
- Level garden with pool
- Double LUG
- Maids room

For More Information contact George on [george@elan.co.za](mailto:george@elan.co.za) or 084 890 1822 or visit [www.simbithisales.co.za](http://www.simbithisales.co.za)

## WHAT'S NEW AT THE PROPERTY WAREHOUSE IN BALLITO →



### New Coffee Shop to be launched 30th August

The newly opened Property Warehouse in Ballito has a number of exciting events for the months of August. These include evenings hosted by the various estate agencies in the area profiling the properties available for sale, information evenings on the future development of the North Coast, exhibitor evenings offering their specials for the month and guest chef appearances from some of the leading chefs in KwaZulu-Natal.

For more information and dates of these events email Lisa Mellon on [lisa@elan.co.za](mailto:lisa@elan.co.za) and join us on 31 August for our new Coffee Shop launch.

## SPIRIT OF ELAN WEEKDAYS SPECIAL →



Spirit of eLan is running a special until end of August 2013 where you get 40% off your weekday booking! Snacks and drinks are available on request.

Contact Amanda on [amanda@elan.co.za](mailto:amanda@elan.co.za) for reservations and enquiries. [www.spiritofelan.co.za](http://www.spiritofelan.co.za)

## PROPERTY NEWS →

### Property market making a choppy comeback



South Africa currently presents something of a 'mixed bag' from a property perspective. So says Roy Lazarus, CEO of Park Village Auctions which, in addition to auctioning assets across the board also auctions properties.

"While some sectors are doing quite well, others are definitely under-performing," notes Lazarus. "For instance, demand for residential property in some suburbs is quite strong, most notably in some of the country's most affluent suburbs which hints at an impending upswing in this sector."

[Read More](#)

## SOCIAL SCENE →

### Mark with Queen Manthombi

eLan recently hosted her royal highness, Queen Manthombi and several members of the Zulu royal family aboard the Spirit of eLan. CEO Mark Taylor is seen accepting her token of appreciation.



## FORTHCOMING EVENTS →

### AUGUST

- **08th August**  
Launch of Jackalberry Estate, Tugela River Mandeni
- **14th August**  
Praia Do Cossa Launch Gauteng (Indaba Hotel)
- **15th August**  
Praia Do Cossa Launch Pretoria (Royal Elephant Hotel)
- **31st August**  
The Property Warehouse Launch of it's new Patterserie

Email [jackie@elan.co.za](mailto:jackie@elan.co.za) to confirm your attendance.



## CONTACT US

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## DO YOU WANT TO ATTEND?

Would you be interested in attending our launch functions?

*Praia Do Cossa, Bilene, in Gauteng and Pretoria on 14th/15th August*

*Yes!*

*No!*

WIN A YACHT CRUISE FOR 20 FRIENDS BY RESPONDING TO THIS INVITE

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