

The Dean and Head of the
Graduate School of Business & Leadership,
Professor Stephen Migiro

cordially invites you to a
Public Lecture

Speaker

Professor Marius Ungerer

Associate Professor: Strategy, Change & Leadership
University of Stellenbosch Business School

Topic

**SA NATIONAL DEVELOPMENT PLAN:
THE ROLE OF BUSINESS AND CIVIL SOCIETY**

Date

04 September 2013

Time

12h45 for 13h00

Venue

Lecture Theatre 1, GSB&L Building,
Westville Campus, UKZN

RSVP

Ms Nokukhanya Mthanti

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Dr Marius Ungerer is currently an Associate Professor at the University of Stellenbosch Business School (USB) where he teaches, as core faculty member, strategic management, leadership and change management on the MBA program. He is also an annual visiting Professor at the NUCB Graduate School, International MBA Program, Nagoya, Japan since 2009 and a visiting faculty member of the University of Johannesburg.

Before joining the USB in April 2008, he worked in different industries such as financial services, manufacturing, information technology, aviation, education and training on various assignments for more than twenty five years.

He has extensive experience in retail mass market banking strategies and has worked in strategy development and execution for both private sector companies and NGO's. His change management experience covers transformation projects, business turn-around initiatives and process improvement strategies.

Since November 2011 he is a non-executive director of Thuthukani Financial Services. He is a board member of Bergzicht Training, a NGO in Stellenbosch which focus on entrepreneurship development of under-employed people.

He co-authored three books: Viable Business Strategies: A Systemic People Centric Approach – co-authored with Pretorius & Herholdt, was launched in November 2002, and re-published as a second updated edition in March 2007, with a further updated third edition in 2011. This work is currently a best seller in the South African market.

He also published a book on intellectual capital, Leveraging Knowledge - Based Assets: The New Value Equation to create Competitive Advantage – co-authored with, Herholdt & Uys in November 2006.

His latest book, launched in September 2012, is on leadership with the title: Leadership for All co-authored with Herholdt and Le Roux.

He is married to Ingrid and lives in the Stellenbosch district. They have two sons.