

YEARLY BUSINESS CONFIDENCE
SURVEY AND INDEX

	2013	2012	2011	2010	2009	2008	2007
Pietermaritzburg Business Confidence Index	50	68	63	59	64	66	83
Durban Business Confidence Index	70	69	75	69	66	68	81
Richards Bay Business Confidence Index	42	79	74	67	69	61	81
Port Shepstone Business Confidence Index	69	67	61				
Rest of KZN Business Confidence Index	53	71	78				
Provincial Business Confidence Index	65	69	73	67	66	67	81
Product Business Confidence Index	52	70	72				
Services Business Confidence Index	58	85	74				

Regional Sales Multipliers

How much of total sales?

Regional Purchases Multipliers

How much of total purchases?

Demographic Factors Financial



