



DURBAN CHAMBER OF COMMERCE AND INDUSTRY

# WORKSHOP

## The Social Inbox: COMMERCIAL Email in a Multichannel Environment

Thursday, 31 October



[CLICK TO BOOK](#)

### The workshop will cover:

- How Social Media has changed the way we communicate
- How to build an email mailing list
- Integrating Social Media with Email Marketing
- Converting Social Media fans and followers into paying customers

Presented by:  
**Warren Cornelius**

Warren is Brand Manager at Everlytic, the leading email, mobile and social marketing platform in South Africa. He's a qualified online marketing specialist with almost 5 years experience covering adwords, email, mobile and social marketing. With a degree in Media and Communications from the University of KwaZulu Natal, he has persevered in the widely growing online industry of South Africa. His expertise lies in brainstorming, executing and analysing the success of digital campaigns that contribute to return of investment.

Thursday, 31 October

08h30 - 11h00

R250 for members  
R320 for non-members

Chamber House  
190 Stalwart Simelane Street, Durban  
[Google Map](#)

 **CLICK TO BOOK**

Difficulty with the application form? Email, [booknow@durbanchamber.co.za](mailto:booknow@durbanchamber.co.za) or call 031 335 1028

You are receiving this email because you have an association with the Durban Chamber of Commerce. Your company is or was either a member, or subscribed to our mailing list(s) at some point. We hope you found this message to be useful. However, if you'd rather not receive future emails like this from us, it's easy to unsubscribe by following the link below. You also have the ability to review other mailing lists available, and subscribe or unsubscribe accordingly.



[Unsubscribe](#) | [Update profile](#) | [View PDF](#) | [Share](#) | [Pause subscription](#)

Email powered by



This email was sent to [wendy@businessbook.co.za](mailto:wendy@businessbook.co.za) on **2013-10-21** by **Durban Chamber of Commerce and Industry**  
190 Stanger Street Durban 190 Stanger Street, KwaZulu-Natal,4001

**Durban Chamber of Commerce and Industry** is intended for opt in communication only. If you feel this email is unsolicited please [report it](#) to us.