



GIVE YOUR BUSINESS A SALES and MARKETING

"BOOST"

TUES
23
JUNE

Bill has spoken to over **1 Million** people worldwide. Don't miss this chance to hear him in Durban!

Let International Marketing Guru *Bill Gibson* SHOW YOU HOW TO INCREASE SALES BY **150%** in the next 6 months!



IN DURBAN FOR **ONE SESSION ONLY!** DON'T MISS IT!

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Don't miss this fast paced business boosting seminar. Gibson will share with you the "one" simple principle (missed by most corporates) and much, much more that has helped top companies achieve phenomenal results in a short time period.

Sub-topics:

- Making your advertising and marketing really pay.
- How to turn clients and prospects into real sales results.
- Creating "top-of-mind awareness" with the right clients / prospects more often.
- Launching a powerful "Be Seen" strategy.
- Maximising your sales resources, time and energy.
- How to sell "value" not just price.
- Learn to implement...Retain, Develop, Regain and Gain strategies for amazing results
- 10 proven ways to handle "your price / rates are too high" objection. ...and much, much more

WHO SHOULD ATTEND?

CEO's, Business Managers, Sales Managers AND your Sales Team

WHAT TOP SA COMPANIES HAVE SAID ABOUT BILL'S SALES TRAINING PROGRAMS:

- "The concepts you are teaching allowed me to build "Attooh" into a R100 million business in the last 2 years, Bill thank you for sharing!"
- Wouter Snyman, CEO - Attooh Insurance Brokers, Pretoria and Cape Town "We achieved an 85% Increase in sales Year on Year."
- David Drummond, Managing Director - Acer Africa (Pty) Ltd Controlled Group of 113 Financial Advisers - "Group 1 over Group 3 showed a 600% increase!" - Jannie Rossouw, Sanlam / Nexus - (Now Sanlam Cobalt)

Tuesday, 23 June | 8:00 - 13:00

Costs:

Members: R1195 | **Non Members:** R1495 per person

4 or more delegates - Members: R995 | **Non Members:** R1195 per person

Prices include VAT

Venue: Chamber Square, Lion Match Office Park, 892 Umgeni Road

[Click here](#) to view Chamber parking for visitors

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Contact Nomthandazo Mchunu 031 335 1028 | booknow@durbanchamber.co.za

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