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PBWSA – CREATING A PLATFORM FOR THE CELEBRATION OF PROFESSIONAL WOMEN

Are you a professional business woman? Do you believe in the empowerment and upliftment of women in the South African workplace? Then this event is for you!

The Professional Business Women of South Africa (PBWSA) will be launched on the 15th of August 2015, at the Pavilion Hotel, Durban. In celebration of Women's Day, PBWSA seeks to honor the incredible women of business that the country has to offer. This collaborative platform is dedicated to recognizing women by identifying "Women-Owned" businesses across various economic sectors. This will be achieved by creating an online digital directory, listing women of excellence and their businesses. The directory will be a valuable resource, providing accurate information such as the profiles of women-owned organizations, details about successful businesses and biographies of the leading women that contribute to the development of the next generation of female business leaders.

We are passionate about the women in South Africa. Through this platform, we will strive to embrace them, encourage them and aid them in achieving success. Through the power of community and training, we hope to inspire and support these women-owned businesses, enabling them to foster greater success. We will actively seek to acknowledge and cultivate entrepreneurs, corporates and professional women, to the benefit of the South African economy.

With a focus on the development of a true spirit of Ubuntu amongst our nation's powerful women, the PBWSA directory will also celebrate those women that support other women in their communities. Whether this support is given in the form of training, employment, mentorship or financial backing we want to show the world what our women are capable of.

Join us for a fabulous, fun-filled celebration of our country's brilliant, feminine talent. Don't miss this glamorous evening filled with a delicious dinner, cool cocktails, primping and pampering, words of advice and presentations from revered mentors and creative professionals, lavish live performances and memorable music.

Come get you're goodie bag and some inspiration while you dance the night away!

EVENT DETAILS:

Date: 15 August 2015 **Venue: Pavillion Hotel Durban Beachfront**

TIME: 06H 00 PM **PLACE: The Pavilion Hotel, Marine Parade, Durban**

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