



PROTEA HOTEL
EDWARD

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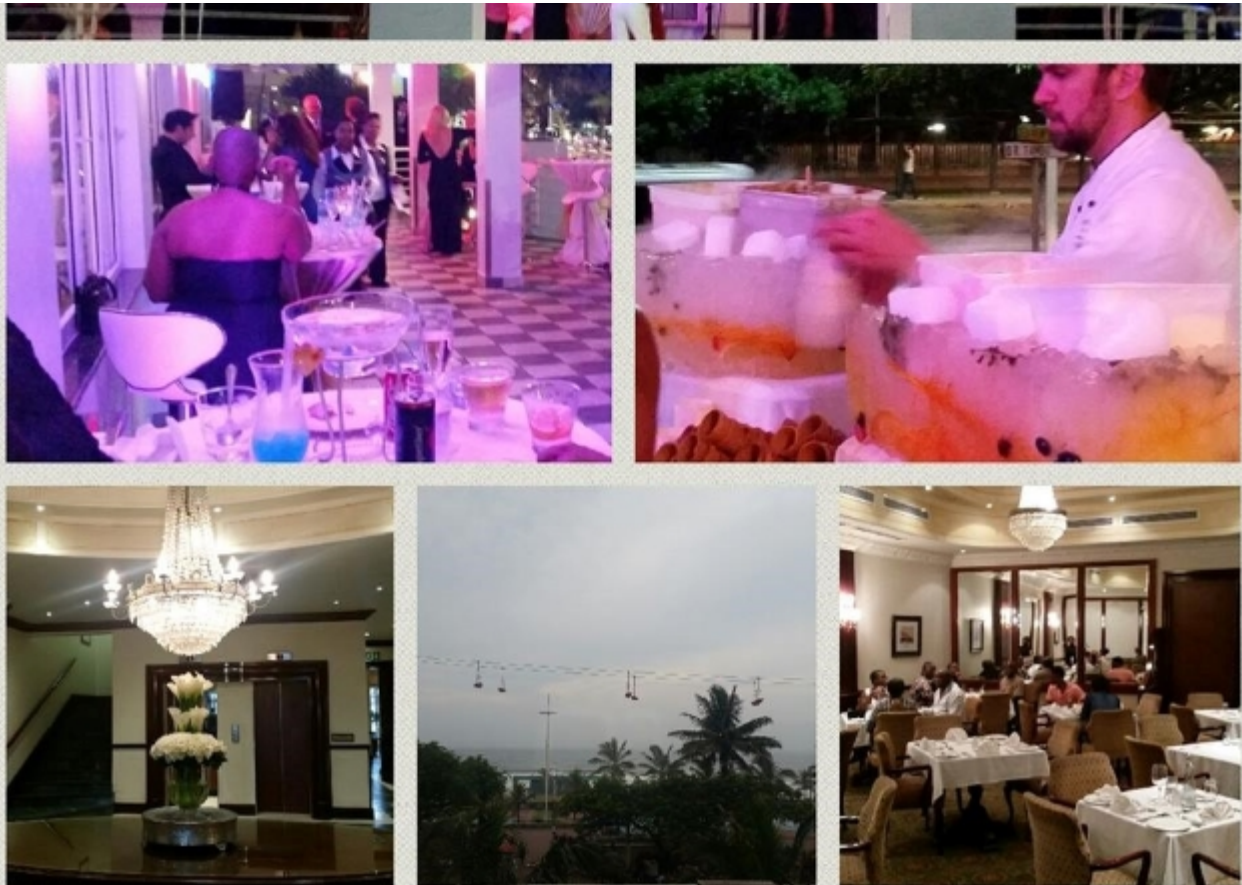
149 O R Tambo Parade,
Durban, 4000

**Durban's Protea Hotel Edward offers additional luxury in its 30 new rooms
&
another 3 boardrooms**



Relaunch of Durban's 105 year old Grande Dame Protea Hotel Edward





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February 2016: Durban's ever-elegant **Protea Hotel Edward** has geared up for the increased demand for accommodation in the KwaZulu-Natal region, with the launch of its **addition 30 new rooms - 13 of which are sea-facing. The new rooms - 26 standard rooms, two family rooms and two suites – take the total number of rooms in the hotel to 131.**

According to Danny Bryer, Director of Sales, Marketing and Revenue for Protea Hotels, a proud member of Marriott International, the leading global hotel group, "We are confident about greater opportunities for the hospitality industry in the KZN region. KZN Tourism has done a great job to position both the region and Durban as a destination for both business and leisure travel, and local government continues to invest in key infrastructure to support these efforts. In addition, Durban has been selected as the host city of the 2022 Commonwealth Games. The International Convention Centre is also an important factor: it continues to drive key domestic and international events, and is viewed as a top destination for major events. Both inbound leisure and corporate travel in the province have benefitted from the addition of direct flights into Durban's King Shaka Airport by key international airlines, such as Emirates and Qatar."

In addition to more bedrooms, the hotel has added another 3 boardrooms. These extend the meeting and conferencing facilities from the current 8 multi-purpose venues offering amenities to between 10 and 260 delegates in a range of setups. "These new rooms are absolutely state-of-the-art, executive-style spaces that lend themselves to a range of uses: from exclusive dinners to private break-away session rooms to small cocktail events. They are kitted out with high-back chairs, 55' HD TVs, drop-down screens, cappuccino machines and mini-bar facilities – making them among the most prestigious venues on offer in Durban," says Bryer. Conference packages include all costs relating to audio-visual and sound equipment, wireless projectors and Apple TVs.

The hotel underwent a full renovation inside and out four years ago, being redecorated in a style sympathetic to the overall elegance and quality of the property. The style selected for the new rooms is consistent with the features introduced four years ago.

Cool and calming colours in rich, sumptuous fabrics were chosen for the graceful furnishings, but a nod to the modern era also meant equipping the rooms with LCD TVs, new electronic door locks,

comfortable executive work stations and safes. These features have all been carried through to the new rooms.

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